# CONOMIC DEVELOPMENT CORPORATION Rich in history. Steeped in country. First in class.

## Winnsboro Economic Development Meeting

Tuesday, July 24, 2018 501 S. Main Street 5:30 PM

There may be a quorum of the Winnsboro City Council in attendance; therefore this clause serves as notice to avoid any violation of the Open Meeting Act.

- **1.** CALL TO ORDER
- 2. INVOCATION; PLEDGE OF ALLEGIANCE
- 3. COMMENTS OR CONCERNS FROM CITIZENS, COUNCIL, OR MEDIA

This is a time for the public to address the WEDC Board of Directors on **any subject**. However, the Texas Open Meetings Act prohibits the Board from discussing issues which the public has not been given seventy-two (72) hours' notice. Issues raised may be referred to city staff for research and possible future action. Comments are limited to (3) minutes.

- 4. CONSENT ITEMS
  - 4.1. Farmers Market



4.2. Main Street Update



4.3. Financial Report - June 2018



4.4. Minutes - 06/26/2018 Regular WEDC Meeting



## **5.** PRESENTATION, DISCUSSION AND ACTION ITEMS

This section shall provide for all other official discussion and action items provided for consideration by the Board.

5.1. Consider request by Rodeo Association for advertising funds.



5.2. Consider request for sponsorship funding by Winnsboro Four Corners Foundation.



5.3. Consider request by Four Corners Foundation for monthly funding.



5.4. Staff Presentations or Oral Reports

ADJOUR	NMENT			
	_			e held on August 28, 2018. All n to City Hall before Noon on
•	, eight days prior to	-	•	,
into clos	sed session on any	item posted on this a		reserves the right to adjourn e closed session falls within vernment Code.
parking	spaces are availabl	e. Request for accom	•	acility is wheelchair accessible ive services must be made at y Hall at 903.342.3654.
I certify	that the above not	ice was posted on th	e WEDC website (www.	winnsboroedc.com) at City Hal
this	day of	, 2018 at	AM/PM.	
Jondra F	Hixon, City Secretar	У		

6.

**To:** Economic Development Corporation

**Submitted By:** Farmers Market Manager

**Date:** July 24, 2018

## **Discuss/Seek Guidance/Action:**

Farmers Market

## **Executive Summary:**

June staff report submitted by Farmers Market Manager, Stacy Finley.



## WINNSBORO FARMERS' MARKET MANAGER REPORT 2018 Season

Manager: Stacy Finley – 903.629.7079

Email: manager@winnsborofarmersmarket.com

#### <u>June</u>

June is perhaps the most wonderful time of year on the farm! Fresh produce of vast variety is hitting its peak ripeness for harvest. Many market customers count down the weeks to that first homegrown tomato offered & rightly so! Because of this timing, despite the heat, we plan our most lively market activities for June, when the shopping is at its prime.

We kicked the month off with the opening day of our 4th Annual Save the Bees Art Contest on June 2nd, with approximately 460 in attendance & several hundred votes received for favorite hives. There was an adorable passing of the crown & antennae from former 'Queen Bee' Marilyn Arnaud to the new tutu-donning Susie Glover! Suzie continued to collect votes each week, as well as hand out free honey sticks & literature on the decline of the honey bee. An artists' reception was held at the Winnsboro Center for the Arts on Sunday June <sup>3rd</sup> with 50+ in attendance. I provided a fresh-from-the-farm flower bouquet (beautiful blooms this year!) while other market vendors & board members provided drinks & snacks. Bill & Susan Zimmer, hosts & sponsors of this year's contest, provided honey samplings of almost 20 different varieties: you cannot imagine the flavor differences possible which are determined by the type of pollen bees are feeding on! The Zimmers also brought a live observation hive full of busy bees; so cool! The painted hives were all amazing this year, as usual. I'm so proud to live in a small community that is passionate about the arts & absolutely brimming with talented artists & musicians. After more than 600 votes were tallied, the winners were announced June 23<sup>rd</sup> and cash prizes awarded (increased this year by generous sponsors). First place & \$200 went to Margit Iguchi, who painted a stunning array of water lilies with bees on the blooms. Second place & \$150 went to David Cormican & Sue Ellen Hughes, for their Lego castle creation: you just had to see this thing to believe it! Third place & \$75 was claimed by Collette Bowling whose hive displayed sunflowers & a detailed hummingbird. The crowd applauded all artists & their hours of commitment to this project, with nothing expected in return, as well as the gracious Zimmers and their continued passion in raising awareness for their beloved bees!

The 2<sup>nd</sup> Annual Winnsboro Wellapalooza was held June 16<sup>th</sup> and was, again, a smashing success! Both years have now seen the largest attendance numbers of the year for the market season, with an average of 600 last year & 650 this year. The coordination of countless individuals, community organizations, and businesses that is required to put this event on is boggling. Without fail, we work together tirelessly to bring something wholesome to the community & every year it is well worth those sweaty hours! From marketing and advertising, creating a schedule for the day, seeking sponsorships, and cleaning to then more seemingly endless tasks, the Wellness Coalition leads the charge, pulling the community together to make this happen. Special kudos to Paula Thomas, David Rose, & Kory Tinney...my Rockstar WC Team! The event, through t-shirt sales & iPhoneX raffle tickets, raised \$500 for 2 local scholarships & \$750 for Winnsboro Resource

Page 2 of 4

Center. All fitness sessions and cooking demos were well-attended. Local yoga instructor Ann Findley won the plank contest, at almost 70 years old, with a time of 6 minutes!! I, with my quirky self, posed in plank with a goat on my back to advertise the event & I don't think I've EVER gotten so much online feedback, lol!!! The jump rope team performance was a favorite for all, and the kids absolutely LOVED the finale 'hose down' by local firemen. I was quite tempted to jump in myself, after a morning full of fun exercise & sweat! Good job, Winnsboro, on a great event!!!

With so many new market vendors this year, I was happy to see them represented through articles in the June Ag edition of the newspaper. Bryan Giguere wrote a piece on newcomers Ball Orchard, while Mason Wholesale Greenhouses (one of our most popular new vendors) provided info about their growing microgreens business. I wrote an article on the over-regulation of small farms & food producers by State & Federal Government. I am passionate about small farms & ranches, so I am passionate about fighting against overbearing laws that contribute to them becoming a dying breed. I included some simple tips on how local citizens can be part of that fight & help support & sustain these local food producers.

June activities, beyond the norm, ended with a special demonstration by Wood County 4H Food Challenge Teams on June 23<sup>rd</sup>. These kiddos, ranging in age from 9 to 17, compete each year in an iron-chef-style competition. My daughter's Junior Team (the Homecooking Hippies!) after much training under volunteer leader Colleene McMurphy, took home first place out of 20, at District this year. Ingredients are unknown until contest begins, and teams are given 40 minutes to complete a dish. They then must speak on the nutritional values, costs per serving, food safety measures, possible substitutions, and how they prepared their dish. As an adult, it is humbling to see just what these kids can do! Since this mock competition was designed to promote the market, teams were given fresh fruits & veggies, local meat, quail eggs, fresh goats milk & more, all purchased from or donated by market vendors.

April was such a discouraging month for my beginning of this job. With unruly weather & frustrations of implementing change, customers numbers were low & I was a bit exhausted and defeated. What a turn around May & June have brought! I have settled into the requirements of the job, changes are being more welcomed, and this community & our market vendors (old & new alike) have been so overwhelmingly supportive & encouraging that it just brings tears to my eyes. Top this off with the fact that customer numbers have increased by an average of 75 each Saturday, in comparison to past May & June months. Man, I love this market.

<u>Facebook Likes:</u> 2400 (increase of 47 since May)

<u>Facebook Posts:</u> 14 posts, 4 events

<u>Facebook Engaged:</u> 4000 (includes responses or clicks on postings)

Average Saturday Attendance Count in Weekly Order: 457, 432, 640, 461, 422

#### Products available at market & online in June

Blueberries, cantaloupe, peaches, tomatoes, cucumbers, sweet potatoes, microgreens, radishes, lettuces, kale, spinach, arugula, corn, green beans, onions, potatoes, yellow squash, pattypan squash, zucchini, fresh cut herbs, garlic

Organic beef & jerky, natural pork & chicken, chicken & quail eggs, soaps & lotions, local honey, gourmet baked goods, yogurts, cheeses, candied pecans, jellies & jams

Knife Sharpening, fresh cut flowers

#### Manager

#### Time/Task Log:

Meetings:2.75 hoursEmails:2.25 hoursPhone:1.00 hoursMarket:52.75 hoursWebsite/SS/Admin.37.50 hours

<u>Daily Administrative Duties</u>: Customer and vendor email & phone correspondence, budget managing, reports, newspaper column writing, Facebook ads/events/product-listing, promotion & advertising, online market managing, trainings & seminars research, printing, event planning, board & city meetings, correspondence at City Hall

<u>Weekly Market Management</u>: Management on market days, placing/removing signs, online market drop offs & pickups, managing booth spaces, market set up and take down, clean up, bathroom check, complimentary coffee & info tent supplies and management

Weekly/Monthly Items: Board meetings, collaborator organizations meetings, event preparation

Total Hours: 96.25

**To:** Economic Development Corporation

Submitted By: Main Street Manager

**Date:** July 24, 2018

## **Discuss/Seek Guidance/Action:**

Main Street Update

## **Executive Summary:**

Main Street, July 2018 Department Report.





## Main Street Program Monthly Report to EDC July 2018

Submitted by Brenda Buck Main Street Program Manager

#### I. New Board Members

We welcomed Kristi Stern from Christus Medical to the Main Street Board in June. She is a wonderful addition to the team.

#### II. Monday Night Live

- MNL in June went well with approximately 450 in attendance. The David Washburn Jazz Band set the tone for the evening and we had three food trucks providing hot dogs, gourmet cheese sandwiches, and Dutch cuisine.
- Next MNL—Monday, September 20<sup>th</sup> 5:00 to 8:00 PM with performer still being negotiated. The theme for the evening is Island Nights. Shannon Monk has been doing a wonderful job on the themes and media. Look for her information to come out soon.

#### III. Main Street Merchants Meeting

- Main Street Merchants continue to meet and discuss events and organization of yearly calendar.
- Met every week in February, April, May and one week in June, July, August. They will resume weekly in September if necessary.
- Goal is to solidify the events for the 2019 calendar.

#### IV. Main Street economic vitality project

- > MS is working with Texas Historic Commission to inventory vacant buildings downtown
- > THC does an "Imagine the Possibilities" program that supports communities to help match businesses with vacant buildings across the state
- > We are in the initial stages of development by identifying vacant buildings in the Main Street District and their owners.

#### V. Summer Months

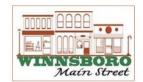
- > During these quieter summer months, I'm taking advantage of this time by writing submissions for various awards through Texas Historic Commission and the Downtown Association.
- > These submissions are due the end of July.
- Will keep you posted of any nominations.

## VI. Celebration of our 15<sup>th</sup> Anniversary of Main Street

Main Street Board is currently discussing what they would like to do for our 15<sup>th</sup> Anniversary coming up in the month of July. Look for this information to come soon!

As always, thank you for the opportunity to serve the citizens of Winnsboro! Brenda





Page 3 of 3

**To:** Economic Development Corporation

Submitted By: Finance Officer

Date: July 24, 2018

**Discuss/Seek Guidance/Action:** 

Financial Report - June 2018

**To:** Economic Development Corporation

Submitted By: City Secretary

Date: July 24, 2018

## **Discuss/Seek Guidance/Action:**

Minutes - 06/26/2018 Regular WEDC Meeting

# MINUTES OF THE REGULAR MEETING OF THE WINNSBORO ECONOMIC DEVELOPMENT CORPORATION 501 S. MAIN ST., WINNSBORO, TEXAS June 26, 2018 AT 5:30 PM

**Board Members Present:** WEDC Board Member Jan Mills, WEDC Board Member John Fennell, Mayor Pro-Tem Brenda Shirley, and President WEDC Board Chett Simons

Board Members Not Present: Vice President WEDC Board Roger Young and Mayor Randy Parrish

**Staff Present:** City Administrator, Craig Lindholm, WEDC Assistant Director, Charles Mazarakes, and Finance Officer, Dana Bundick.

1 Call to Order: 5:31 PM

- 2 Invocation; Pledge of Allegiance
- 3 Comments or Concerns from Citizens, Council, or Media: None.
- 4 Consent Items
  - 4.1. Minutes 05/22/2018 Regular WEDC Meeting
  - 4.2. May 2018 Financials
  - 4.3. Farmers Market Report
  - 4.4. Main Street Report

	For	Against	Abstained
Jan Mills (Moved By)	Х		
John Fennell	х		
Brenda Shirley (Seconded By)	Х		
Chett Simons	Х		

Motion Passed.

#### 5 Presentation, Discussion and Action Items

5.1. Update by Winnsboro Center for the Arts.

Mary White, Winnsboro Center for the Arts reported to the Board on the KSA feasibility study which the Board granted funds for in February of this year. Upon the recommendation of KSA, the WCA made contact with Gary Traylor, a grant writer who suggested that the WCA consider applying for FEMA funding. This would include the multifunctional facility also be a community safe room. As the WCA worked with Mr. Traylor, they learned that it would strengthen their position to have a cooperation with a "sister city" in the hurricane zone. The WCA is considering Rockport who also has a Center for the Arts and has begun working toward that goal. The grant would be a 75/25 match grant, with WCA responsible for 25% of costs.

Page 2 of 4

5.2. Report by Winnsboro Rodeo Association.

Amanda Crump, Winnsboro Rodeo Association Treasurer reported to the Board on the 58th annual rodeo event. The WRA reported a total payout of \$4105 which is \$381 more than last year.

5.3. Rental Assistance Program.

Charles Mazarakes, WEDC Assistant Director addressed the Board on the Rental Assistance Program. Packets were updated and given to the Board for review and classes for eligibility into the rental assistance program was discussed. The program will be for new and established businesses. Applications will initially be brought to the WEDC Director or Assistant Director and then to the Board ultimately for final approval. If approved, the incentives will be published and brochures made for advertisement. The board discussed possible dollar limits and the WEDC budget in relation to the incentives program with the City Administrator and Finance Officer.

Moved by Jan Mills, seconded by John Fennell

Board Member Jan Mills moved that the WEDC establish a rental assistance program for local businesses according to the guidelines as presented, and also including an inspection of the business property to those guidelines.

	For	Against	Abstained
Jan Mills (Moved By)	Х		
John Fennell (Seconded By)	Х		
Brenda Shirley	Х		
Chett Simons	х		

Motion Passed.

5.4. Discussion about Hotel Incentives.

City Administrator, Craig Lindholm updated the WEDC Board regarding the hotel feasibility study and possible incentives to strengthen the chances for Winnsboro to be chosen for the construction of a new Cobblestone hotel. Some things discussed as possible incentives were hotel occupancy tax rebates, waiving of sewer and water hookup fees, rebate on water usage or reduced cost for water usage, and land donation.

5.5. Staff Presentations or Oral Reports: None.

Page 3 of 4

	ECONOMIC DEVELOPMENT CORPORATION June 26, 2018				
6 Adjournment: 6:16 PM					
THESE MI	THESE MINUTES OF THE JUNE 26, 2018 WEDC MEETING ARE HEREBY:				
	APPROVED:				
	By: Chett Simons, Board President				
ATTEST:					
By: Jondra Hixon, City Secreta	ry				

Page 4 of 4

**To:** Economic Development Corporation

**Submitted By:** 

**Date:** July 24, 2018

## **Discuss/Seek Guidance/Action:**

Consider request by Rodeo Association for advertising funds.

## **Executive Summary:**

The Winnsboro Rodeo Association is requesting \$3,000 for advertising of the 59th annual rodeo event to be held in May, 2019.



## City of Winnsboro

501 South Main Street Winnsboro, Texas 75494

Phone: (903) 342-3654 Fax: (903) 342-5708

## Request for Placement on Agenda (RPA)

This is a request to be placed on the agenda for the Winnsboro (Please Check One):

City Council:	WEDC:	<u>/</u> n	neeting being	held on_	1/2ul	18	_(date).	_
Deadline is 12 after this tim	ie will require	e an appoi	ys prior to meentment with the cial request.	eting; Requ e City Adm	ests turr iinistrato	ned in or to		
This request is subject addresses are conside item. By signing this ack	red confidentia nowledgment,	al. Listing t the reques	he email address	s above is in their appro	dicated a	s an op	tional	
Name: Winnsh Address: POF	T ONG	Zodi	o Asso	Mint	,0D			
City: WMMb	0 NO	Stat	re:	Zip:	7271	Gy		
Contact Number:	13 W	19-5	275					
Email Address (option	ıal/see below	v):Qm	ankln	rwb &	527	36	groc	(i).
This request is subject addresses are considered item. * By signing this email address should the Please provide specific topic you wish to add any supporting documents.	ered confidentia s acknowledgm they include it o fic details whic dress. Please at	al. Listing the ent, the requestion this requestion this requestion may help trached add	ne email address uester is indicat est form. the City Counci litional sheets if	above is ind ing their app l or WEDC E more room	dicated as proval to 1 Board und is needed	an op release erstan	tional <u>their</u> d the	wm
\$3000 a	durction	sing-	funds -	fu o	W			
59th Ar	muall	Vinns	Dwo I	ales	the	)1+	WII	
be held-	the 3	19 M	uliend	in M	ay "	20	19.	
					~		1	

- Requests must be completed and turned in on the Monday 8 days prior to the meeting before 12:00 PM.
- If you wish to withdraw your request, please notify the City Secretary no later than 4 business days prior to the meeting.
- Once the topic has been presented to the Council/WEDC, persons may not request that an item be placed
  on the agenda that is the same as or substantially similar in subject matter for six months.
- Persons who speak before the Council/WEDC will have five (5) minutes in which to make their presentation. Please be prepared to answer questions from the City Council.
- Citizens who attend the Council meeting as part of a group may not give their time to another member of the group.
- The City Council/WEDC Board must abide by the Texas Open Meetings Act in responding to remarks.
- The City Council/Board may or may not take action on the request.
- Regular City Council meetings are on the second Tuesday of each month, beginning at 5:30PM, and
  are held in the City Council Chambers at 501 S. Main Street. Special meetings or workshops may be
  called as needed.
- WEDC Board meetings are on the fourth Tuesday of each month, beginning at 5:30 PM and are held in the City Council Chambers at 501 S. Main Street. Special meetings or workshops may be called as needed.
- All agendas are posted on the City's website at <u>www.winnsborotexas.com</u>, on the Friday afternoon
  preceding the meeting date.

Applicant Signature:	00	Date: 7/14/18
		1
•	0 9	
City Administrator Approval:	Jest barreton	Date:

2



## City of Winnsboro

501 South Main Street Winnsboro, Texas 75494 Phone: (903) 342-3654 Fax: (903) 342-5708

## Request for Placement on Agenda (RPA)

This is a request to be placed on the agenda for the Winnsboro ( <u>Please check one below</u> ):
City Council: WEDC: weeting being held on Date
Deadline to turn in to City Hall is 12:00PM on Monday, 8 days prior to meeting; Requests turned in after this time will require an appointment with the City Administrator to make a special request.
This request is subject to Open Records under the Public Information Act; however, personal email addresses are considered confidential. Listing your email address below is optional. By signing this acknowledgment, the requester is indicating their approval to release their email address should they include it on this request form.
Name: Willsboro Four Corners Gre Wille Festul
Address: Po Box 585
City: WINUSDOO State: TX Zip: 75494
Contact Number(s): 903. 850. (772
Email Address (optional): Ocestes e peoples com, net
Please provide specific details which may help the City Council or WEDC Board understand the topic you wish to address. Please attached additional sheets if more room is needed and attach any supporting documents such as budgets, receipts, correspondence, etc.
Poquetis Fours & spenfic sponsorship # 1500 Fer "Group of 3 Art of Taste" or "Celebrate Artists # 2000"

- Requests must be completed and turned in on the Monday 8 days prior to the meeting before 12:00 PM.
- If you wish to withdraw your request, please notify the City Secretary no later than 4 business days prior to the meeting.
- Once the topic has been presented to the Council/WEDC, persons may not request that an item be placed on the agenda that is the same as or substantially similar in subject matter for *six months*.
- The City Council/WEDC Board must abide by the Texas Open Meetings Act in responding to remarks.
- The City Council/Board may or may not take action on the request.
- Regular City Council meetings are on the second Tuesday of each month, beginning at 5:30PM, and
  are held in the City Council Chambers at 501 S. Main Street. Special meetings or workshops may be
  called as needed.
- WEDC Board meetings are on the fourth Tuesday of each month, beginning at 5:30 PM and are held
  in the City Council Chambers at 501 S. Main Street. Special meetings or workshops may be called as
  needed.
- All agendas are posted on the City's website at www.cityofwinnsboro.org 72 hours prior to the meeting date.

Application Received By:	Date: 07/09/18_Time: 4'.00 Pm
Applicant Signature: Thef Estes	Date: 6-30-18
City Administrator Approval:	Date: 07/10/18



## 9<sup>th</sup> Annual Winnsboro Art and Wine Festival

2018 Winnsboro Art and Wine Festival Friday November 9 1 to 7 (evening shopping) Saturday November 12 9:30 to 5

Local events all day including the Art Festival, the Art of Taste and art related festivities

Over 42 artists in 2017, expecting 52 For 2018.

Advertising will stretch To All of Wood County and includes Mount Pleasant and Sulphur Springs

All our Dallas patrons will be informed All throughout the year through local

Advertising and the Winnsboro Online Guide and the Patrons of the Arts fundraising effort.

Proceeds Support High School Scholarships and local needs Giving our first "student" lap top computer in 2018 to a lucky senior heading to higher education Wanting to increase this giving as our event grows

## **Sponsorship Opportunities:**

#### "Art of Taste"

Wine, Chocolate, Cigars , Olive Oil, Bread , Cheese 10 Regional Vineyards

\$2500: Sponsorship on group of 6 \$1500: sponsorship on group of 3 \$750: sponsorship on group of 1

## "Celebrate Artists"

Artist Appreciation Dinner

Dinner for the artists at one location under the stars including a fabulous food selection and a wine and local music

\$2000 for dinner and music

#### Appetizers pre-dinner

To thank the "hard working" artists the Winnsboro Four Corners
Like to say "thank you" to the artists with a taste of what is to come.

We supply a cheese and cracker appetizer plate with a bottle of wine provided
by local wineries who are at the event. This is always such a fun time to give
out these pre dinner appetizers and would encourage any sponsor to be part
of this.

\$1200.00

## **Private Donors of the Arts:**

This will be our second year to continue to find the local supporters of the Arts by soliciting private donors. Unlimited

\$250

All Larger Sponsors will be on all marketing/ banners and media mentions throughout the events

All private donors will be honored at the event

Approximately \$4000.00 in Advertising Outlay...

Please contact: Cheryl Estes (903) 850-1772 For any questions.

Circle your sponsorship commitment and send check to:
WFCF
PO Box 585
Winnsboro , Tx 75494



**To:** Economic Development Corporation

Submitted By:

**Date:** July 24, 2018

## **Discuss/Seek Guidance/Action:**

Consider request for sponsorship funding by Winnsboro Four Corners Foundation

## **Executive Summary:**

The Winnsboro Four Corners Foundation is requesting sponsorship/funding.



Page 2 of 6

## City of Winnsboro

501 South Main Street Winnsboro, Texas 75494 Phone: (903) 342-3654 Fax: (903) 342-5708

## Request for Placement on Agenda (RPA)

This is a request to be placed on the agenda for the Winnsboro ( <u>Please check one below</u> ):
City Council: WEDC: weeting being held on Date
Deadline to turn in to City Hall is 12:00PM on Monday, 8 days prior to meeting; Requests turned in after this time will require an appointment with the City Administrator to make a special request.
This request is subject to Open Records under the Public Information Act; however, personal email addresses are considered confidential. Listing your email address below is optional.
By signing this acknowledgment, the requester is indicating their approval to release their email address should they include it on this request form.
Name: Willsboro Four Corners Gre Wille Festul
Address: Po Box 585
City: WINUSDOO State: TX Zip: 75494
Contact Number(s): 903.850.1772
Email Address (optional): Ocestes e peoples com net
Please provide specific details which may help the City Council or WEDC Board understand the topic you wish to address. Please attached additional sheets if more room is needed and attach any supporting documents such as budgets, receipts, correspondence, etc.
Poquetis Fours be spenfic sponsorship # 1500 Fe
"Group of 3 Apt of Taste" or "Celebrate Aprists # 2000"
1

- Requests must be completed and turned in on the Monday 8 days prior to the meeting before 12:00 PM.
- If you wish to withdraw your request, please notify the City Secretary no later than 4 business days prior to the meeting.
- Once the topic has been presented to the Council/WEDC, persons may not request that an item be placed on the agenda that is the same as or substantially similar in subject matter for *six months*.
- The City Council/WEDC Board must abide by the Texas Open Meetings Act in responding to remarks.
- The City Council/Board may or may not take action on the request.
- Regular City Council meetings are on the second Tuesday of each month, beginning at 5:30PM, and
  are held in the City Council Chambers at 501 S. Main Street. Special meetings or workshops may be
  called as needed.
- WEDC Board meetings are on the fourth Tuesday of each month, beginning at 5:30 PM and are held
  in the City Council Chambers at 501 S. Main Street. Special meetings or workshops may be called as
  needed.
- All agendas are posted on the City's website at www.cityofwinnsboro.org 72 hours prior to the meeting date.

Application Received By:	
Applicant Signature: Thef Estes	Date: 6-30-18
City Administrator Approval:	Date: 07/10/18



## 9<sup>th</sup> Annual Winnsboro Art and Wine Festival

2018 Winnsboro Art and Wine Festival Friday November 9 1 to 7 (evening shopping) Saturday November 12 9:30 to 5

Local events all day including the Art Festival, the Art of Taste and art related festivities

Over 42 artists in 2017, expecting 52 For 2018.

Advertising will stretch To All of Wood County and includes Mount Pleasant and Sulphur Springs

All our Dallas patrons will be informed All throughout the year through local

Advertising and the Winnsboro Online Guide and the Patrons of the Arts fundraising effort.

Proceeds Support High School Scholarships and local needs Giving our first "student" lap top computer in 2018 to a lucky senior heading to higher education Wanting to increase this giving as our event grows

## **Sponsorship Opportunities:**

#### "Art of Taste"

Wine, Chocolate, Cigars , Olive Oil, Bread , Cheese 10 Regional Vineyards

\$2500: Sponsorship on group of 6 \$1500: sponsorship on group of 3 \$750: sponsorship on group of 1

## "Celebrate Artists"

Artist Appreciation Dinner

Dinner for the artists at one location under the stars including a fabulous food selection and a wine and local music

\$2000 for dinner and music

## Appetizers pre-dinner

To thank the "hard working" artists the Winnsboro Four Corners
Like to say "thank you" to the artists with a taste of what is to come.

We supply a cheese and cracker appetizer plate with a bottle of wine provided
by local wineries who are at the event. This is always such a fun time to give
out these pre dinner appetizers and would encourage any sponsor to be part
of this.

\$1200.00

#### **Private Donors of the Arts:**

This will be our second year to continue to find the local supporters of the Arts by soliciting private donors. Unlimited

\$250

All Larger Sponsors will be on all marketing/ banners and media mentions throughout the events

All private donors will be honored at the event Approximately \$4000.00 in Advertising Outlay...

Please contact: Cheryl Estes (903) 850-1772 For any questions.

Circle your sponsorship commitment and send check to:
WFCF
PO Box 585
Winnsboro , Tx 75494

Page 5 of 6



Page 6 of 6

**To:** Economic Development Corporation

**Submitted By:** 

**Date:** July 24, 2018

## **Discuss/Seek Guidance/Action:**

Consider request by Four Corners Foundation for monthly funding.

## **Executive Summary:**

This request by the Winnsboro Four Corners Foundation is for monthly funding of the Winnsboro Online Guide for maintenance, upgrades and event updates. Specific amount requested is \$450.



## City of Winnsboro

501 South Main Street Winnsboro, Texas 75494 Phone: (903) 342-3654

Fax: (903) 342-5708

## Request for Placement on Agenda (RPA)

This is a request to be placed on the agenda for the Winnsboro ( <u>Please check one below</u> ):
City Council:WEDC: meeting being held on
Deadline to turn in to City Hall is 12:00PM on Monday, 8 days prior to meeting; Requests turned in after this time will require an appointment with the City Administrator to make a special request.
This request is subject to Open Records under the Public Information Act; however, personal email addresses are considered confidential. Listing your email address below is optional.
By signing this acknowledgment, the requester is indicating their approval to release their email address should they include it on this request form.
Name: Willsboro For Cours toudation Barbara Huns
Address: Po Box 585
City: Wwsbon State: TX Zip: 75494
Contact Number(s): 903 · 850 · 1772
Email Address (optional): Ocestes e peoples com. net
Please provide specific details which may help the City Council or WEDC Board understand the topic you wish to address. Please attached additional sheets if more room is needed and attach any supporting documents such as budgets, receipts, correspondence, etc.
Request for monthly functions to make the Winstoon  ONline Guide a 'Free" marketing tool for businesses and Events in the windown area . Supporting documents will be ready monday i) Monthly support & 450 fre
mantenance, operades and event updates.  Page 2 of 3

## Requests must be completed and turned in on the Monday 8 days prior to the meeting before 12:00 PM.

- If you wish to withdraw your request, please notify the City Secretary no later than 4 business days prior to the meeting.
- Once the topic has been presented to the Council/WEDC, persons may not request that an item be placed on the agenda that is the same as or substantially similar in subject matter for six months.
- The City Council/WEDC Board must abide by the Texas Open Meetings Act in responding to remarks.
- The City Council/Board may or may not take action on the request.
- Regular City Council meetings are on the second Tuesday of each month, beginning at 5:30PM, and
  are held in the City Council Chambers at 501 S. Main Street. Special meetings or workshops may be
  called as needed.
- WEDC Board meetings are on the fourth Tuesday of each month, beginning at 5:30 PM and are held
  in the City Council Chambers at 501 S. Main Street. Special meetings or workshops may be called as
  needed.
- All agendas are posted on the City's website at www.cityofwinnsboro.org 72 hours prior to the meeting date.

Application Received By: Date: 07 0 16 2018 Time	me: 3:50
Applicant Signature: Cheyl Esta Date:	7-16-18
City Administrator Approval: Date:	1/17/18