

Winnsboro Economic Development Corp. - Agenda

For the Month of April 2017

REGULAR MEETING

at 5:30 p.m.

April 25, 2017

City Hall Council Chambers
501 S. Main Street, Winnsboro, Texas

BOARD OF DIRECTORS

Paul Bradshaw - President
Roger Young - Vice President
Lyndi McCulloch
Jan Mills
Randy Parrish
Brenda Shirley
Chett Simons

There may be a quorum of the Winnsboro City Council in attendance; therefore, this clause serves as notice to avoid any violation of the Open Meeting Act.

As each agenda item is addressed, citizens from the audience may present additional or new information to the board concerning the item. The exception will be personnel issues and no comments will be accepted. Time limited to three (3) minutes.

Calling Meeting to Order / Citizen Comments:

- 1) Call to Order; Welcome Citizens and Visitors; Establishment of Quorum
- 2) Invocation
- 3) Pledges of Allegiance: U.S. Flag and Texas Flag
- 4) Citizen Comments

At this time, citizens may address the Board regarding items of importance to them and are normally limited to three minutes. The Board Members are NOT ALLOWED to respond to comments or questions asked of them by the speaker, with a few exceptions. In accordance with the "Texas Open Meetings Act, Government Code Chapter 551, any response by a member of the Board must be limited to a statement of specific factual information, a recitation of existing policy, or a proposal to place the subject on the agenda for a future WEDC meeting.

Consent Items:

This section shall provide for items that require action by the Board, but where little or no discussion is anticipated. By a single motion, second and affirmative majority vote, items under this section are approved without further discussion or action.

- 5) Consent Items:
 - a. Minutes For the Regular Meeting on March 28, 2017
 - b. Financial Report For the Period ending March 28, 2017
 - c. Resignation Accept the resignation of Board Member Lyndi McCulloch

<u>Public Hearing / Resolutions / Other Action Items:</u>

This section shall provide for all other official discussion and action items provided for consideration by the Board.

- 6) Presentation / Seek Guidance / Discuss: City Administrator/WEDC Director Craig Lindholm Assessment, vision, planning and general discussion regarding future planning for the City of Winnsboro.
- 7) Update Progress on Change to the By-Laws and Articles of Incorporation

Reports from WEDC Staff, City Staff and Others:

Reports from WEDC Staff, City Staff and Others:

- 8) Winnsboro EDC Program Reports:
 - Farmers' Market Debra Aarons
 - Main St. / Monday Night Live Gus Gustafson
 - Social Media and Website Tammy Hendricksmeyer
- 9) EDC Progress Report Overview from EDC Director
 - Overall review of the WEDC
- 10) Comments / Concerns from Board Members
- 11) Questions from the Media

Executive Session and Adjournment:

12) Executive Session

The Winnsboro Economic Development Corporation Board of Directors may at any time during the meeting convene into a close, executive session on any matter listed on the agenda in accordance with one or more of the permitted exceptions authorized by the Texas Government Code Chapter 551 et seq.;

- a) Section 551.071 (consultation with attorney)
- b) Section 551.072 (deliberations regarding real property)
- c) Section 551.073 (deliberations regarding prospective gift)
- d) Section 551.074 (personnel matters)
- e) Section 551.076 (deliberations about security devices)
- f) Section 551.087 (Economic Development)
 - Project Update

13) Reconvene out of Executive Session

Action from Executive Session to be determined

14) Adjournment -

Persons who plan to attend this meeting and who may require auxiliary aid or services are requested to contact Shelly Griffin, City Secretary, at 903-342-3654 at least two working days before this meeting so appropriate arrangements can be made.

This is to certify that I, Shelly Griffin, City Secretary do hereby certify that a copy of this Agenda was posted on the bulletin board located at City Hall, a place convenient and readily accessible to the general public at all times, and to the WEDC's website, www.winnsboroedc.com in compliance with Chapter 551, Texas Government Code.

Date/Time of Posting	Ву:
at 2:45 o'clock P.M. on April 21, 2017	Shelly Griffin, City Secretary
Removed from posting:	
at o'clock A.M. on April 26, 2017	By: Signature of person removing from posting
	Signature of person removing from posting

Presentations & Citizens Comments: ITEM 1 ITEM 1 - Call to Order; Welcome Citizens and Visitors; Establishment of Quorum Called to Order at: _____ pm Suggested Action: President Paul Bradshaw to call meeting to order and welcome visitors/citizens. **Board Members** Present | Absent Brenda Shirley Roger Young Randy Parrish Lyndi McCulloch Jan Mills **Chett Simons** Paul Bradshaw ITEM 2 led by: ITEM 2 - Invocation ITEM 3 ITEM 3 - Pledges of Allegiance – U.S. Flag and Texas Flag led by:

Call to Order, Invocation, Pledges, Proclamations,

<u>ITEM 4</u>

ITEM 4 - Citizen Comments

At this time, citizens may address the Board regarding items of importance to them and are normally limited to three minutes. The Board Members are NOT ALLOWED to respond to comments or questions asked of them by the speaker, with a few exceptions. In accordance with the "Texas Open Meetings Act, Government Code Chapter 551, any response by a member of the Board must be limited to a statement of specific factual information, a recitation of existing policy, or a proposal to place the subject on the agenda for a future WEDC meeting.

ITEM 5

ITEM 5 - Consent Items:

Consent Items:

- a. Minutes For the Regular Meeting on March 28, 2017
- b. Financial Report For the Period ending March 28, 2017
- c. Resignation Accept the resignation of Board Member Lyndi McCulloch

Executive Summary:

Suggested Action: I,	make a motion for the Winnsboro Economic Development Board
of Directors to (approve/not approv	e) the Consent Items as submitted.

Seconded by Board Member _____

Board Members	AYES	NAYS
Paul Bradshaw		
Lyndi McCulloch		
Jan Mills		
Randy Parrish		
Brenda Shirley		
Chett Simons		
Roger Young		

Motion: Carried Failed

MINUTES OF THE REGULAR MEETING OF THE WINNSBORO ECONOMIC DEVELOPMENT CORPORATION HELD AT CITY HALL COUNCIL CHAMBER, 501 S. MAIN ST., WINNSBORO, TEXAS ON MARCH 28, 2017 AT 5:30 PM

<u>Present:</u> President Paul Bradshaw, Board Members Lyndi McCulloch, Jan Mills, Richard Parrish, Brenda Shirley, Chett Simons, and Roger Young.

<u>Also Present:</u> City Administrator Craig Lindholm, City Secretary Shelly Griffin and other citizens and visitors.

ITEM 1 - Call to Order; Welcome Citizens and Visitors; Establishment of Quorum

Member Paul Bradshaw called the meeting to order at 5:30 pm and established a quorum.

ITEM 2 - Invocation

Member Roger Young lead the invocation.

ITEM 3 - Pledges of Allegiance - U.S. Flag and Texas Flag

Member Paul Bradshaw lead the pledges of allegiance to the US and Texas flags and welcomed visitors.

ITEM 4 - Citizen Comments

None

ITEM 5 - Consent Items:

- a. Minutes Regular Meeting on February 28, 2017
- b. Financial Report For the Period ending February 28, 2017

Board Member Randy Parrish made a motion for the Winnsboro Economic Development Board of Directors to approve the Consent Items as amended by Roger Young; seconded by Board Member Jan Mills. All were in favor and the motion carried.

ITEM 6 - Presentation / Discuss / Seek Guidance / Action - Presentation by Joe Ellis and Consider the bids from Curtis Stout Lighting to upgrade lighting city facility and city owned street lights to LED. Executive Summary:

City Administrator Craig Lindholm reminded Board of the presentation in prior month regarding a proposal to switch the city to LED lighting. Unfortunately, Joe Ellis was unable to attend the meeting but instead sent Michael Sullivan here in his place. City Administrator Lindholm and Mr. Sullivan have worked on the proposal and requested a breakdown per location. The reason the WEDC could help cost share if it has economic development activity where the Fire Department for instance would not be able to be covered by WEDC. Also, City Administrator Lindholm will be working with the lender about the payment options due to market flux. City Administrator Lindholm asked for the Board to give approval and pursue a parallel course with City Council to be presented at the April 11, 2017 Council Meeting. Then would like to bring back to the WEDC Board at the Special Meeting on April 13, 2017 for financial consideration. This project is projected to be split as 60% City project and 40% EDC project but further analysis will be required. Consideration will be made with high ROI (return on investment) and possibly removed from this project. The proposal provided includes installation costs by Curtis Stout which could be changed to be done by local vendors if so requested.

Board member requested information regarding funding and splitting of responsibility between City and WEDC. City Administrator Lindholm suggested splitting the payment between the City and WEDC which would be in next year's budget as well as future. The City would take out the loan and work out an agreement with the WEDC for this agreement to cost share this project and it would be codified.

Board questioned the warranty information regarding light bulb replacement. Michael Sullivan stated "bumper to bumper" Curtis Stout will cover equipment and installation for 1 year. The manufactures warranty depends on bulb or fixture runs from 3 to 7 years. If Curtis Stout does the installation the warranty bumps up to 10 years, on top of the Manufacture's warranty. For example, if a fixture went out, you would contact Curtis Stout, who would start the warranty paperwork, the manufacture would send another unit out, the City would be responsible to take down, install new, and send back to manufacture. The benefit of using Curtis Stout for the labor would be the additional warranty versus using the city's employees or local vendor.

Warranty replacement in the proposal states it could take up to 90 days. This is completely based upon availability of the product needed. Currently there are huge orders being placed such as the one currently being done in South Vietnam. Curtis Stout does not warehouse fixtures because they represent 100+ vendors. Mr. Sullivan suggested keeping an inventory of only fixtures or bulbs that are in a high usage areas to be able to replaced quickly instead of waiting 90 days. He stated they have a high confidence in their product and is confident it would be

Board questioned the different proposal one with bulbs only the other with fixtures. Mr. Sullivan informed Board that in a legacy building, the fixture would not be removed, just the ballast be removed and replaced with led bulb and ballast. There was confusion about the two different proposals and requested the proposal to be broken down to know which fixtures were being replaced. City Administrator Lindholm stated the two proposals are one with all fixtures the other with only bulbs. It appears this project may be a combination of both proposals.

Mr. Sullivan informed the Board of the ability of Curtis Stout to break down the proposal as deep as they would like to see it. They value the relationship with Winnsboro and are committed to make this project a reality. They understand that budget is important to Winnsboro therefore support is important to Winnsboro. Curtis Stout reputation with vendors will go a long way for you.

City Administrator Lindholm asked for the board to consider this project as an EDC project cost shared with the City with the approval from City Council. Of course, bringing back the financial impact to the Board before going forward. He just wanted to make sure the Board was interested and would be brought back to the WEDC Board at the April 13, 2017 meeting.

Board Member Roger Young made a motion for the Winnsboro Economic Development Board of Directors to work with the City in reaching a proposal with Curtis Stout Lighting and with the City's recommendation the WEDC Board will support it; seconded by Board Member Lyndi McCulloch. All were in favor and the motion carried.

<u>ITEM 7 - Discuss / Seek Guidance / Action – Consider Meeting Manager Pro Software and iPads for</u> Members and Staff; splitting cost with City of Winnsboro.

City Secretary Shelly Griffin presented the opportunity for the WEDC Board to begin using iCompass Software program, a tool to be used to manage agendas, records, and meeting with one unified workflow. The software allows municipalities to move to a paperless agenda management solution with the core functionality to upload, publish and share digital agenda packets with one tool and

becomes more easily accessed by the public and staff online. The Meeting Manager Pro automates the entire meeting process – with digital voting of members, digitalizing and creation of minutes which can be stored as OCR (Optical Character Recognition) for future research. The City Council approved the purchase of this software during the FY2017 Budget process along with iPads. The software implementation began during March; the design and training scheduled for April and the goal of being used during the May or June meetings. Shelly proposed to WEDC Board the use of this software at half the cost to share with the City, purchase of iPads and cases for staff and Board members; cost sharing with those positions which overlap with Council. The estimated cost to WEDC for FY2017 would be \$5,537.00 and yearly cost of \$1,750.00 for software. She also suggested using the iPads for WEDC email and if approved would set up an account for each Board members.

Board Member Lyndi McCulloch made a motion for the Winnsboro Economic Development Board of Directors to approve to cost share the iCompass software with the City of Winnsboro at 50% of cost and authorize Shelly Griffin to purchase iPads and accessories for the Board Members at 100% of cost; seconded by Board Member Randy Parrish. All were in favor and the motion carried.

ITEM 8 - Discuss / Seek Guidance / Action - Consider the roles and job descriptions of EDC Director and Assistant EDC Director

City Administrator Craig Lindholm at last month's EDC meeting, the proposal was presented and approved at the March 14, 2017 Council Meeting for City Administrator Craig Lindholm to assume the role as EDC Director and also approved the hiring of an Assistant EDC Director. Board Members were asked to review the provided job description for the Assistant EDC Director as drafted by City Administrator Lindholm. The job description for the EDC Director position that was presented was the same one used when hiring the former director and doesn't recommend any changes.

Board Member Lyndi McCulloch made a motion for the Winnsboro Economic Development Board of Directors to approve the job description for the Assistant EDC Director position as submitted and discussed during the meeting, seconded by Board Member Chett Simons. All were in favor and the motion carried.

<u>ITEM 9 - Discuss / Seek Guidance / Action - Consider compensation for EDC Director and Assistant EDC Director.</u>

Questions arose regarding discussion of this subject in open versus closed Session. City Secretary Shelly Griffin informed the Board this discussion is about a position not a person, therefore must be done in open session. Salary considerations for the position which is not filled should be done in a salary range but negotiations regarding Craig Lindholm and his role and compensation as the EDC Director should be done in closed session.

City Administrator Craig Lindholm started the discussion about the salary range for the Assistant Director position which he suggested to be \$35k to \$40k per year salary range. Board discussed this range along with the additional cost of benefits package estimated at 30% as provided to all City of Winnsboro employees. This position would be paid through the City of Winnsboro and reimbursed by the WEDC. City Administrator Craig Lindholm informed the Board he would be looking for someone with a Master's degree with professional experience, that can be trained and developed into an EDC Director within the next 3 to 5 years. This position would be funded and would work 100% for the WEDC stating there was plenty of work that needs to be done such as a GIS, establishing contacts, market study and many more. Concerns were stated by Board Members about hiring someone with experience that "thinks they already know everything" versus someone that can be completely trained as needed.

Board Member Lyndi McCulloch made a motion for the Winnsboro Economic Development Board of Directors to approve the ED Director to advertise the position to not exceed \$45k per year plus benefits. Seconded by Board Member Randy Parrish. All were in favor and the motion carried.

Discussion about the compensation for the ED Director will be done during Executive Session.

ITEM 10 - Update - Progress on Change to the By-Laws and Articles of Incorporation

City Administrator Craig Lindholm presented a draft copy of the By-Laws and Articles for review. Board Member Parrish asked about Article 3, Section 1 regarding the 3 consecutive terms, how does that affect the city seats currently held by Member Shirley and Member Parrish also questions this being conflicted with the City Ordinance. City Administrator Lindholm stated this is a draft at this can be changed if requested. He is unaware of any requirements for the Mayor to hold a seat on the WEDC Board. Board Member Shirley understands the need for "new life" but also values stability. This revision is directed to the "officers" of the board not Board Members. The revision includes the addition of the Treasurer and the Secretary to shall remain the City Secretary but the board could appoint someone else.

No action taken.

ITEM 11 - Winnsboro EDC Program Reports:

- Farmers' Market Debra Aarons
- Main St. / Monday Night Live Gus Gustafson
- Social Media and Website Tammy Hendricksmeyer
 - Tammy Hendricksmeyer presented updates to the website which included the addition of the Agenda. Moved the articles to be easier accessed. Removed the business page and added a link to the Chamber of Commerce. Add information regarding grants and will be adding to form fillable applications in the future. Another page added was the business finance page and links with contacts for optional financing. Resources were added for workforce information and contacts. Links were also added regarding transportation such as to other airports. Added links to the city's zoning maps for reference as well. Will be adding the Franklin County profile like the Wood County profile currently on the web. She added tourism information such as golfing, boating, etc. and linked to other websites for additional information for visitors.
 - In the future she will be meeting with WCIC Commissioner to add the Winnsboro Industrial Park to their website.

ITEM 12 - EDC Progress Report - Overview from EDC Director

City Administrator Craig Lindholm handed out an Inventory of Incentives in regards to the money given out and where the businesses are currently. Tammy Hendricksmeyer worked on this project with City Administrator Lindholm and help with the presentation. Some of the blank/gaps on the spreadsheet is data still being gathered. Most of the former EDC Directors didn't keep signed copies of the agreements and that is noted on the handout. Most of the projects have liens on them with deed of trusts and will continue to research for those missing from the file. Board Members discussed several projects to help fill some of the missing information. City Administrator Craig Lindholm recommends all incentive programs provided in the future be after the purchase or be on a reimbursement basis only. Ms. Griffin asked about getting information back from the recipients. City Administrator Lindholm stated some of these agreements are spelled out and some are not. Review of the WEDC Minutes might give some additional information that was not clearly spelled out in the agreement.

The due diligence would be to communicate with recipients as to how they are doing so the Board would know how to work in the future.

ITEM 13 - Comments / Concerns from Board Members

None

ITEM 14 - Questions from the Media

None

ITEM 15 - Executive Session

President Paul Bradshaw announced the Winnsboro Economic Development Corp. to adjourn into executive session at 7:20 p.m. as authorized by the Texas Government Code Chapter 551 et seq. under Section 551.074 (personnel matters) regarding EDC Director and Section 551.087 (Economic Development) regarding Project Update.

ITEM 16 - Reconvene out of Executive Session

President Paul Bradshaw announced the Winnsboro Economic Development Corp. came out of executive session at 8:25 p.m.

Board Member Roger Young made a motion for the Winnsboro Economic Development Board of Directors to approve additional compensation to the EDC Director of \$12k lump sum and payments for April 2017 through September 2017 of \$2k per month; seconded by Board Member Randy Parrish. All were in favor and the motion carried.

ITEM 22 - Adjournment

There will be a Special Meeting – with Stan Lowry, WEDC Attorney, will be held on Thursday, April 13, 2017 at 5:30 pm here at City Hall. The next Regular Meeting of the Winnsboro Economic Development Corp. will be held on Tuesday, April 25, 2017 at 5:30 pm here at City hall. Persons desiring to present business to the WEDC Board at that meeting are directed to submit a request in writing to the City Secretary by Monday, April 17, 2017 in order to be included on the agenda.

WINNSBORO ECONOMIC DEVELOPMENT CORP.

There being no other business, President Paul Bradshaw adjourned the meeting at 8:27 pm.

By: ______ Paul Bradshaw, President By: _____ Shelly Griffin, City Secretary

WEDC Financials

For the Period Ending March 31, 2017

Prepared by Michelle L. Futch

WEDC SALES TAX REPORT

		+/- Budget		\$ 1,351.17	\$ 5,838.45	\$ (252.91)	\$ 2,808.21	\$ 7,660.52	\$ (4,257.15)	\$ (2,105.88)	\$ 9,857.97	\$ (3,019.11)	\$ (31.39)	\$ 4,143.17	\$ 2,913.49	300,000.00 \$ 24,906.54
		Budget		25,000.00	25,000.00	25,000.00	25,000.00	25,000.00	25,000.00	25,000.00	25,000.00	25,000.00	25,000.00	25,000.00	25,000.00	300,000.00
		-		69	₩	↔	69	↔	69	↔	↔	€9	↔	↔	₩	69
2015-2016		NEDC Portion	\$0.00\$	56,351.17	30,838.45	, 24,747.09	27,808.21	32,660.52	20,742.85	, 22,894.12	34,857.97	21,980.89	24,968.61	5 29,143.17	57,913.49	\$ 324,906.54 \$
~		5		69	€9	49	69	89	69	69	63	65	60	63	63	69
	Sales Tax	Received	\$0.015	79,053.52	92,515.34	74,241.26	83,424.62	97,981.57	62,228.55	68,682.37	104,573.90	65,942.67	74,905.84	87,429.50	83,740.55	974,719.69
	0,1			\$	69	8	69	69	69	69	69	69	69	69	↔	8
				Oct-15	Nov-15	Dec-15	Jan-16	Feb-16	Mar-16	Apr-16	May-16	Jun-16	Jul-16	Aug-16	Sep-16	YTD
		+/- Budget		2,664.58	7,845.60	3,482.67	3,599.80	6,594.41	(1,377.73)		1				,	22,809.33
				↔	69	69	69	69	69	69	69	69	69	69	69	63
		Budget		26,250.00	26,250.00	26,250.00	26,250.00	26,250.00	26,250.00	٠	٠	٠	٠	ı		157,500.00
				€>	€9	₩	₩	\$	€9	₩	69	69	₩	↔	69	59
2016-17		WEDC Portion	\$0.005	\$ 28,914.58	\$ 34,095.60	\$ 29,732.67	\$ 29,849.80	\$ 32,844.41	\$ 24,872.27							540,928.02 \$ 180,309.33 \$ 157,500.00 \$
• • •				73		2	_	33	2							2
	Sales Tax	Received	\$0.015	86,743.73	102,286.81	89,198.02	89,549.41	98,533.23	74,616.82							540,928.0
				\$	8	₩	8	↔	₩							8
				Oct-16	Nov-16	Dec-16	Jan-17	Feb-17	Mar-17	Apr-17	May-17	Jun-17	Jul-17	Aug-17	Sep-17	YTD

WEDC Budget VS Actual March 31, 2017

17	/10	irch 31, 2	UL	/			
					50% % of	of	Fiscal Year Budget
		Budget			Income	Ва	lance as of
		FY16/17	;	3/31/2017	Received		3/31/2017
4016 Sales Tax Share	\$	315,000.00	\$	180,309.33	57.24%	\$	134,690.67
4228 Interest on CD's/Bank Accounts	\$	2,500.00	\$	1,456.15	58.25%	\$	1,043.85
1101 Grant Income	\$	10,000.00	\$		0.00%	\$	10,000.00
	\$						
	\$	327,500.00	\$	181,765.48		\$	145,734.52
					0/ ==		Dudget
			_		% of	_	Budget
		Annual		xpenses as	Budget	Ba	alance as of
		Budget	_	of 3/31/17	Expended	_	3/31/17
Operational Expenses							
2150 Director Salary & Benefits (City)	\$	84,000.00	\$	21,300.00	25.36%		62,700.00
3225 Administrative Expenses(City)	\$	12,066.00	\$	3,016.50	25.00%		9,049.50
3990 Bookkeeping Services	\$	12,000.00	\$	6,515.00	54.29%		5,485.00
3520 Lease/Rental (City) 3140 Contractual Services-City	\$	3,000.00 1,500.00	\$	750.00 2,448.29	25.00% 163.22%		2,250.00 (948.29)
(telephone, postage & freight,	9	1,000.00	Ф	2,440.29	103.2270	φ	(340.23)
general liability ins.)							
3220 Legal Services	\$	10,000.00	\$	3,858.40	38.58%	\$	6,141.60
3250 Audit Services	\$	2,000.00	\$		0.00%		2,000.00
3609 Training/Registration Fees	\$	4,000.00	\$		0.00%	\$	4,000.00
3610 Travel and Meals	\$	6,000.00	\$	625.77	10.43%	\$	5,374.23
3630 Dues & Memberships	\$	2,500.00	\$	585.00	23.40%	\$	1,915.00
3680 Publications/Subscriptions	\$	150.00	\$		0.00%		150.00
3992 Printer/Copier Service	\$	350.00	\$		0.00%		350.00
4110 Office Supplies	\$	1,600.00	\$	85.40	5.34%		1,514.60
4150 Printing & Forms	\$	1,000.00	\$	40.00	0.00%		1,000.00
3640 Bank Service Charges/Fees	\$	100.00	\$	42.22 39,226.58	42.22%	-	57.78 101,039.42
	Ψ	140,200.00	Ψ	33,220.30		Ψ	101,039.42
Marketing Expenses							
4166 Promotional Material	\$	3,000.00	\$		0.00%	\$	3,000.00
2151 Social Media Manager	\$	4,000.00	\$	2,745.00	68.63%		
3615 Prospect Expenses	\$	2,000.00	\$	-	0.00%	\$	2,000.00
7110 Marketing/Advertising WEDC	\$	7,500.00	\$		0.00%	\$	7,500.00
7103 Website	\$	15,240.00	\$	9,240.00	60.63%	\$	6,000.00
Golden Shovel \$12,000							
GIS Planning \$3,240	6	40,000,00	•	0.750.00	22.000/	•	0.050.00
7111 Sponsorships/Advertising-other agenci			-	2,750.00	22.92%		
	\$	43,740.00	\$	14,735.00		\$	29,005.00
Program Expenditures							
5100 Capital Improvement Grants	\$	250,000.00	\$	130,906.00	52 36%	\$	119,094.00
3226 Wood Co. Industrial Comm. (city)		5,400.00	\$	5,391.38	99.84%		8.62
3239 Farmers Market Coordinator(City)	\$		\$	6,750.00			22,250.00
3238 Main Street Program (City)	\$		\$	15,691.87			50,530.13
7101 EDC Job Incentives	\$		\$	-			27,000.00
7105 Main Street-Music Program	\$		\$	2,200.00			3,800.00
7106 Façade Grants-Main Street	\$		\$	850.00			4,650.00
7108 Façade Grants-EDC	\$		\$	440.35	-	\$	9,559.65
	\$	399,122.00	\$	162,229.60		\$	236,892.40
	\$	583,128.00	\$	216,191.18	Total Expens	es	To Date
		Budget					
		FY16/17					
Total Income	\$	327,500.00					
Total Expenditures		583,128.00					
		(255,628.00)					

8:23 PM 04/10/17 Accrual Basis

WINNSBORO ECONOMIC DEVELOPMENT CORPORATION Balance Sheet

As of March 31, 2017

	Mar 31, 17
ASSETS Current Assets Checking/Savings	
CD's Main Bank Account	322,148.48 160,183.49
Main Bank Account	100,103.49
Total Checking/Savings	482,331.97
Accounts Receivable Sales Tax Receivable	26,351.17
Total Accounts Receivable	26,351.17
Total Current Assets	508,683.14
TOTAL ASSETS	508,683.14
LIABILITIES & EQUITY Liabilities Current Liabilities Accounts Payable 20000 · Accounts Payable	42,045.24
Total Accounts Payable	42,045.24
Total Current Liabilities	42,045.24
Total Liabilities	42,045.24
Equity 32000 · Unrestricted Net Assets Net Income	501,063.60 -34,425.70
Total Equity	466,637.90
TOTAL LIABILITIES & EQUITY	508,683.14

8:24 PM 04/10/17 Accrual Basis

WINNSBORO ECONOMIC DEVELOPMENT CORPORATION Transaction Detail by Account

October 2016 through March 2017

icciuai basis			October 20	to through murch 2017			
Туре	Date	Num	Name	Memo	Clr	Amount	Balance
2150 · Directo	or Salary & Bene 01/25/2017	efits 2602	City of Winnsboro	1st QTR 10/1/2016-12/31/2016		21,300.00	21,300.00
Total 2150 · D	irector Salary & I	Benefits				21,300.00	21,300.00
2151 · Social Check Check Check Check Check Check Check	Media Manager 10/24/2016 11/21/2016 12/15/2016 01/25/2017 02/27/2017 03/27/2017	2583 2589 2593 2598 2606 2614	Tammy Hendricksmeyer Tammy Hendricksmeyer Tammy Hendricksmeyer Tammy Hendricksmeyer Tammy Hendricksmeyer Tammy Hendricksmeyer	4 weeks Invoice 110 11/14/16 3.5 weeks 5 weeks Invoice#112 5 WEEKS 4 weeks		285.00 390.00 502.50 487.50 495.00 585.00	285.00 675.00 1,177.50 1,665.00 2,160.00 2,745.00
Total 2151 · S	ocial Media Man	ager				2,745.00	2,745.00
3140 · Contra	ctual Srvcs-/Cit 01/25/2017	2602	City of Winnsboro	1st QTR 10/1/2016-12/31/2016		2,448.29	2,448.29
	ontractual Srvcs		on, or runnesses			2,448.29	2,448.29
3220 · Legal S Check Check Check Check	Services 10/12/2016 01/25/2017 02/02/2017 02/02/2017	2577 2601 2603 2604	Russell & Wootten, P.C. Boyle & Lowry VOID Boyle & Lowry	Performance Agrmnts/Open Records Period ending Nov. 25, 2016 Madison Oaks; loan; emails Period ending 10/25/16 & 12/25/16		200.90 1,472.50 427.50 1,757.50	200.90 1,673.40 1,673.40 2,100.90 3,858.40
Check	03/30/2017	2618	Boyle & Lowry	Period ending 10/25/16 & 12/25/16		3,858.40	3,858.40
Total 3220 · L		coc City				3,030.40	3,030.40
Check	o1/25/2017	2602	City of Winnsboro	1st QTR 10/1/2016-12/31/2016		3,016.50	3,016.50
Total 3225 · A	dministrative Exp	penses-City	4			3,016.50	3,016.50
3226 · Wood Check	Co. Industrial C 10/05/2016	omm. 2576	Wood County Industrial Commi	Annual Membership		5,391.38	5,391.38
Total 3226 · V	Vood Co. Industr	ial Comm.				5,391.38	5,391.38
Check Check	11/29/2016 01/25/2017	2592 2602	Winnsboro Main Street Program City of Winnsboro	1st Cash Giveaway "Shop Local" 1st QTR 10/1/2016-12/31/2016		500.00 15,191.87 15,691.87	500.00 15,691.87 15,691.87
	lain Street Progr rs Market Coord		V			13,091.07	15,031.67
Check	01/25/2017	2602	City of Winnsboro	1st QTR 10/1/2016-12/31/2016		6,750.00	6,750.00
Total 3239 · F	armers Market C	Coordinator	-City			6,750.00	6,750.00
3520 · Lease/ Check	Rental-City 01/25/2017	2602	City of Winnsboro	1st QTR 10/1/2016-12/31/2016		750.00	750.00
Total 3520 · L	ease/Rental-City	1				750.00	750.00
3610 · Travel Check Check Check Check Check	& Meals 10/07/2016 10/18/2016 10/20/2016 10/24/2016 11/21/2016	DR DR DR DR 2587	Winnsboro Bakery & Cafe Winnsboro Bakery & Cafe Saltgrass Olive Garden Gayle Cooper	WCIC Ronnie Knight San Antonio Training Round Rock-Training Hotel-TEDC conf. San Antonio		14.89 20.24 30.89 10.65 549.10	14.89 35.13 66.02 76.67 625.77
Total 3610 · T	ravel & Meals					625.77	625.77
3630 · Dues & Check	Memberships 10/17/2016	2579	Winnsboro Rotary Club	Annual Dues		585.00	585.00
Total 3630 · D	ues & Members	hips				585.00	585.00
3640 · Bank S Check Check	Service Charges 10/21/2016 10/31/2016	CD-C	First National Bank Fees First National Bank Fees	Fee to cash in CD Service Charge		32.22 10.00	32.22 42.22
	ank Service Cha					42.22	42.22
	5. 1100 5110					1	

8:24 PM 04/10/17 Accrual Basis

WINNSBORO ECONOMIC DEVELOPMENT CORPORATION Transaction Detail by Account

October 2016 through March 2017

Туре	Date	Num	Name	Memo	Clr	Amount	Balance
3990 · Bookke Check Check Check Check Check Check	eeping Services 10/24/2016 11/22/2016 12/19/2016 01/25/2017 02/27/2017 03/27/2017	2582 2590 2596 2599 2609 2615	Michelle Futch Michelle Futch Michelle Futch Michelle Futch Michelle Futch Michelle Futch	October services November December January Services February March		1,000.00 1,390.00 1,125.00 1,000.00 1,000.00 1,000.00	1,000.00 2,390.00 3,515.00 4,515.00 5,515.00 6,515.00
Total 3990 · Bo	ookkeeping Servi	ces				6,515.00	6,515.00
4110 · Office S							
Check Check	10/11/2016 02/27/2017	DR 2610	Afterglow Productions Michelle Futch	Clean up Gayle's computer Reimburse 1099's E-filing		59.00 26.40	59.00 85.40
Total 4110 · O	ffice Supplies					85.40	85.40
Check Check Check Check	Imprvmnts Gra 10/24/2016 10/24/2016 02/02/2017 03/14/2017	2580 2581 2605 2611	Cooper Leaf Spa West Chevron BAH Madison Oaks Apartments Tractor Supply Company	Loan Agreement Grant		35,000.00 40,000.00 30,906.00 25,000.00	35,000.00 75,000.00 105,906.00 130,906.00
	apital Imprvmnts	Grants				130,906.00	130,906.00
7103 · Websit Check Check Check Check Check Check Check Check Check	e 10/05/2016 10/24/2016 11/21/2016 12/19/2016 01/25/2017 02/27/2017 03/27/2017	2575 2584 2588 2595 2600 2608 2613	GIS Planning Golden Shovel Agency, LLC	Annual Renewal October Services November December January Fee February March		3,240.00 1,000.00 1,000.00 1,000.00 1,000.00 1,000.00 1,000.00	3,240.00 4,240.00 5,240.00 6,240.00 7,240.00 8,240.00 9,240.00
Total 7103 · W	/ebsite					9,240.00	9,240.00
7105 · Main S Check Check Check Check Check	10/12/2016 11/08/2016 11/08/2016 11/29/2016 03/14/2017 03/28/2017	gram 2578 2586 2591 2612 2616	Joyce Nixon Kadie Lynn Roberson Winnsboro Four Corners Found Janet Robin Marcus Foster	Monday Night Live Monday Night Live DJ Art & Wine Festival 3/20/17 Performance The UnKnowns Band-Monday Night Live		400.00 500.00 300.00 500.00 500.00	400.00 900.00 1,200.00 1,700.00 2,200.00
Total 7105 · M	lain Street-Music	Program				2,200.00	2,200.00
7106 · Facade Check Check	Grants-Main St 12/19/2016 12/27/2016	2594 2597	Guys & Gals Star DragonFly	Facade Grant Facade		550.00 300.00	550.00 850.00
Total 7106 · Fa	acade Grants-Ma	ain Street				850.00	850.00
7108 · Facade Check	Grants-EDC 02/27/2017	2607	Little Blonde Baker	Facade Grant-WEDC		440.35	440.35
Total 7108 · Fa	acade Grants-ED	C				440.35	440.35
7111 · Sponso Check Check	orships/Advertis 10/24/2016 03/28/2017	2585 2617	Winnsboro Four Corners Found Winnsboro Area Chamber of C	Wine and Arts Festival Spring & Fall Show Reimbursement		1,500.00 1,250.00	1,500.00 2,750.00
Total 7111 · S	ponsorships/Adv	ertising-oth	ner			2,750.00	2,750.00
TOTAL						216,191.18	216,191.18

8:15 PM 04/10/17

WINNSBORO ECONOMIC DEVELOPMENT CORPORATION Reconciliation Detail

Main Bank Account, Period Ending 03/31/2017

Туре	Date	Num	Name	Clr	Amount	Balance
Beginning Balar Cleared Tra	ansactions					127,848.34
	and Payments - 7 it					
Check	02/27/2017	2609	Michelle Futch	X	-1,000.00	-1,000.00
Check	02/27/2017	2608	Golden Shovel Agenc	X	-1,000.00	-2,000.00
Check	02/27/2017	2606	Tammy Hendricksme	X	-495.00	-2,495.00
Check	02/27/2017	2610	Michelle Futch	X	-26.40	-2,521.40
Check	03/14/2017	2612	Janet Robin	X	-500.00	-3,021.40
Check	03/27/2017	2615	Michelle Futch	X	-1,000.00	-4,021.40
Check	03/27/2017	2614	Tammy Hendricksme	X	-585.00	-4,606.40
Total Che	ecks and Payments				-4,606.40	-4,606.40
Deposits	and Credits - 2 ite	ms				
Deposit	03/14/2017		City of Winnsboro	X	24,872.27	24,872.27
Deposit	03/31/2017		First National Bank	X	11.89	24,884.16
Total Dep	oosits and Credits				24,884.16	24,884.16
Total Cleare	d Transactions				20,277.76	20,277.76
Cleared Balance					20,277.76	148,126.10
	Transactions					
	and Payments - 7 it					
Check	11/07/2014	2296	Winnsboro Rotary Club		-40.00	-40.00
Check	02/27/2017	2607	Little Blonde Baker		-440.35	-480.35
Check	03/14/2017	2611	Tractor Supply Comp		-25,000.00	-25,480.35
Check	03/27/2017	2613	Golden Shovel Agenc		-1,000.00	-26,480.35
Check	03/28/2017	2617	Winnsboro Area Cha		-1,250.00	-27,730.35
Check	03/28/2017	2616	Marcus Foster		-500.00	-28,230.35
Check	03/30/2017	2618	Boyle & Lowry	-	-1,757.50	-29,987.85
Total Che	ecks and Payments				-29,987.85	-29,987.85
Deposits General Journal	and Credits - 1 ite 09/30/2015	m KAJ20			42,045.24	42,045.24
		10020		_		,
Total Dep	oosits and Credits			_	42,045.24	42,045.24
Total Unclea	ared Transactions			_	12,057.39	12,057.39
Register Balance	as of 03/31/2017			_	32,335.15	160,183.49
Ending Balance				_	32,335.15	160,183.49
					THE RESERVE OF THE PARTY OF THE	

MEMBER FDIC



MAIN OFFICE P.O. Box 29 Winnsboro, TX 75494 903-342-5275

WINONA-OWENTOWN P.O. Box 388 Winona, TX 75792 903-877-3311



24 - HOUR TELEPHONE BANKING 903-342-3777 or 800-25-MONEY

Date	3/31/17	Page	1
Prima	ry Account	90012	12
Enclos	sures		7

WINNSBORO ECONOMIC DEVELOPMENT CORP 501 S MAIN ST WINNSBORO TX 75494-3227

Are you making the most of your account? Our First Plus and Platinum package club accounts now include a cell phone protection plan, roadside assistance, Identity Theft 911, \$20,000 accidental death & dismemberment insurance, and a whole lot more!

MAKE THE SWITCH... JOIN THE CLUB!

REGULAR NOW NONPERS		Number of Enclosures	7
Account Number	9001212	Statement Dates 3/01/17 thru	3/31/17
Previous Balance	127,848.34	Days in the statement period	31
1 Deposits/Credits	24,872.27	Average Ledger Balance	140,039
7 Checks/Debits	4,606.40	Average Collected Bal	140,039
Service Charge	.00	Interest Earned	11.89
Interest Paid	11.89	Annual Percentage Yield Earned	0.10%
Ending Balance	148,126.10	2017 Interest Paid	34.57
Interest Paid		3	

Descript	tive Credits	
Date	Description	Amount
3/14	IB Transfer from D ****070 to	24,872.27 AD

24,872.27 AD IB Transfer from D ****070 to D ****212

11.89 IE 3/31 INTEREST PAID 31 DAYS

Checks	in Check	Number Orde	er					
Date	Check No	Amount	Date	Check No	Amount	Date	Check No	Amount
3/07	2606	495,00	3/13	2608*	1,000.00	3/02	2609	1,000.00
3/02	2610	26.40	3/22	2612*	500.00	3/31	2614*	585.00
3/30	2615	1,000.00						

Daily Ba	alance Information				
Date	Balance	Date	Balance	Date	Balance
3/01	127,848.34	3/02	126,821.94	3/07	126,326.94
3/13	125,326.94	3/14	150,199.21	3/22	149,699.21

NOTICE: SEE LAST PAGE FOR IMPORTANT INFORMATION



MAIN OFFICE P.O. Box 29 Winnsboro, TX 75494 903-342-5275

WINONA-OWENTOWN P.O. Box 388 Winona, TX 75792 903-877-3311



24 - HOUR TELEPHONE BANKING 903-342-3777 or 800-25-MONEY

> 3/31/17 Primary Account

Page 9001212

Enclosures

REGULAR NOW NONPERS

9001212 (Continued)

Daily Balance Information

Date

Balance

Date

Balance

3/30 148,699.21

3/31

148,126.10

Interest Rate Summary

Date

Interest Rate

2/28

.10%

ATM/DEBIT CARD SAFETY TIPS

Always be aware of your surroundings when using an ATM. If anyone or anything appears suspicious, leave the area at once. If an ATM is obstructed from view or poorly lit, leave the area and conduct your transaction at another location.

MEMBER FDIC

NOTICE: SEE LAST PAGE FOR IMPORTANT INFORMATION

WEDC CD's

CD's		Principal	Rate	Current Balance		
FNB CD X76 FNB CD X77 FNB CD X89 FND CD X90	2/6/2017 2/6/2018 9/1/2017 9/1/2017	\$100,000.00 100,000.00 100,000.00 100,000.00	1.00% 1.00% 1.00% 1.00%	\$ 101,509.90	Cashed in 10/21/16 renews annually renews annually renews annually	\$ 118,706.76
				\$ 322,148.48	-	

8:18 PM 04/10/17

WINNSBORO ECONOMIC DEVELOPMENT CORPORATION Reconciliation Detail

CD's, Period Ending 03/31/2017

Туре	Date	Num	Name	Clr	Amount	Balance
	nce ansactions s and Credits - 1 item					321,648.50
Deposit	03/01/2017		First National Bank	X	499.98	499.98
Total De	posits and Credits				499.98	499.98
Total Clear	ed Transactions				499.98	499.98
Cleared Balance					499.98	322,148.48
Register Balance	e as of 03/31/2017				499.98	322,148.48
Ending Balance	9				499.98	322,148.48

CD-2 60477

\$119,128.68

Available Balance

as of 4/10/2017 8:07 PM

Interest Rate (ITR) 0.65%

\$119,128.68

Previous Day Balance

Interest Paid This Year

\$195.01

ACTIVITY no recent

ALERTS Manage Alerts

Daily Ledger Balance ***

Date Range

3/01/2017

03/01/2017 - 03/31/2017

Credit Debit Balance Date Description Category 119,128.68

1/1

CD-3 62189

\$101,509.90

Available Balance

as of 4/10/2017 8:07 PM

Interest Rate (ITR) 1%

\$101,509.90

Previous Day Balance

Interest Paid This Year \$249.99

ACTIVITY no recent ALERTS Manage Alerts

Date Range			03/01/20				
Date	Description		Category		Credit	Debit	Balance
3/01/2017	Daily Ledger Balance	***					101,509.90
3/01/2017	INTEREST ADDED BACK	***	Select one	~	249.99		101,509.90

CD-4 62190

\$101,509.90

Available Balance

as of 4/10/2017 8:07 PM

\$101,509.90 Previous Day Balance

Interest Rate (ITR)

1%

Interest Paid This Year \$249.99

ACTIVITY no recent ALERTS Manage Alerts

Date Range		03/01/201	7 - 03/31/2017		
Date	Description	Category	Cr	edit Debit	Balance
3/01/2017	Daily Ledger Balance •••				101,509.90
3/01/2017	INTEREST ADDED *** BACK	Select one	~ 24	9.99	101,509.90

From: Craig A. Lindholm
To: Shelly Griffin

Subject: Fwd: Resignation Letter

Date: Thursday, April 20, 2017 7:59:09 PM

See attached. Thank you.

Sent from my Verizon 4G LTE Droid

----- Forwarded message -----

From: lyndi@ladlestolinens.com Date: Apr 20, 2017 12:18 PM Subject: Resignation Letter

To: Craig Lindholm <clindholm@winnsborotexas.com>

Cc:

Hey Craig,

I wanted to thank you and the board for allowing me to serve on the WEDC Board. Andy and I have decided to relocated back to the metroplex, therefore I am resigning effective immediately. If you or any board member have any questions, please feel free to send me an email, and I'll respond as soon as I can.

Thank You,

Lyndi (Oxford) McCulloch

Dox Seasoning Co., of Texas Inc.

Sales & Marketing Manager (903)629-3168 office

(903)975-0275 cell lyndi@doxtexas.com

Online Store: www.doxtexas.com

Facebook

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This email was Anti Virus checked by Astaro Security Gateway. http://www.sophos.com

Public Hearing/Ordinances/Resolutions/Other Action Items:

ITEM 6

ITEM 6 - Presentation / Seek Guidance / Discuss: City Administrator Craig Lindholm – Assessment, vision, planning and general discussion regarding future planning for the City of Winnsboro.

Executive Summary:

City Administrator Craig Lindholm will be present to give discuss the following items:

- Vision Winnsboro in 2067 and at 10,000 feet.
- Planning Why and How
- Developing Community Capital Asset Based Community Development
- Community Engagement An Overview of Strategic Doing
- Planning and the Budget Process
- Assignments

No Action Required





COMMUNITY AND ECONOMIC DEVELOPMENT

Community development is a process where community members come together to take collective action and generate solutions to common problems. Community wellbeing (economic, social, environmental and cultural) often evolves from this type of collective action being taken at a grassroots level. Community development ranges from small initiatives within a small group to large initiatives that involve the broader community.

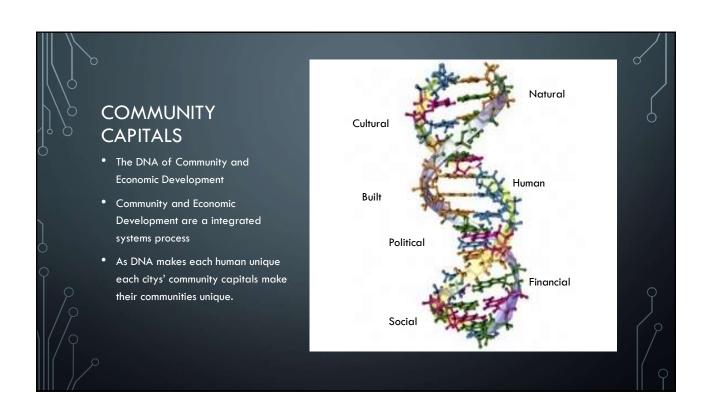
- Planning
- Accepted Definition
- Agreed Outcomes
- Measurement
- Continuous Cycle

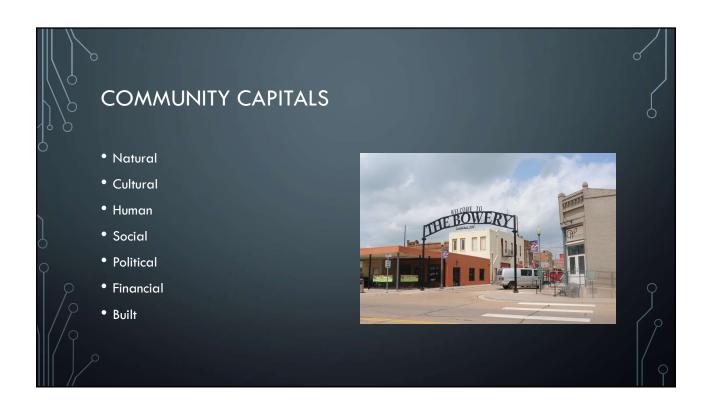
DEFINING THE GOAL OF COMMUNITY DEVELOPMENT

- How would you define the goal of community development?
 - Quality of Life? What is a "good quality of life and how would you measure it?
 - Strong economy
 - Sound local leadership
 - Quality government services
 - Top-notch public schools
 - Great health care services
- Challenge is to identify a framework which measures multi-dimensional nature of community life. – Academically sound but usable by community and economic development practitioners.

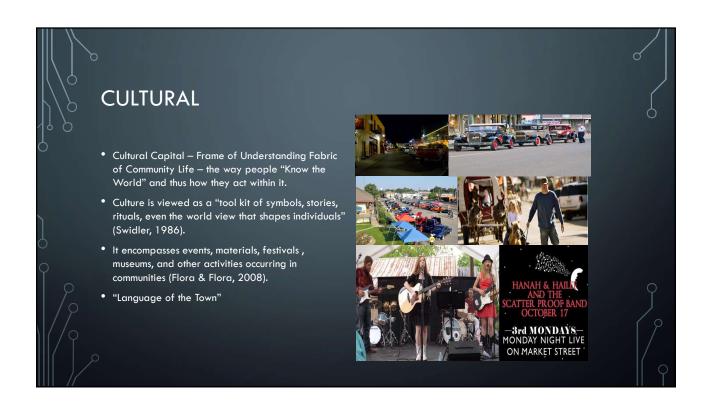
COMMUNITY CAPITAL FRAMEWORK

- Asset Versus Needs Based Approach
- The Community Capital Framework (CCF) offers a way to analyze community and
 economic development efforts from a <u>systems perspective by identifying the assets</u>
 in each capital (stock), the types of capital invested (flow), and the interaction
 among the capitals and the resulting impact across the capitals. (Emery & Flora,
 2006)
- The lifeblood of any community can be linked to presence and strength of seven (7) community capitals, resources which can be invested or tapped for the purpose of promoting the long-term well-being of communities (Jacobs, 2011a).

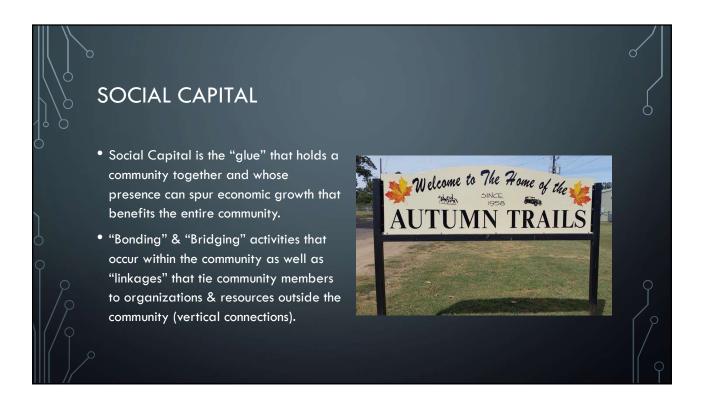






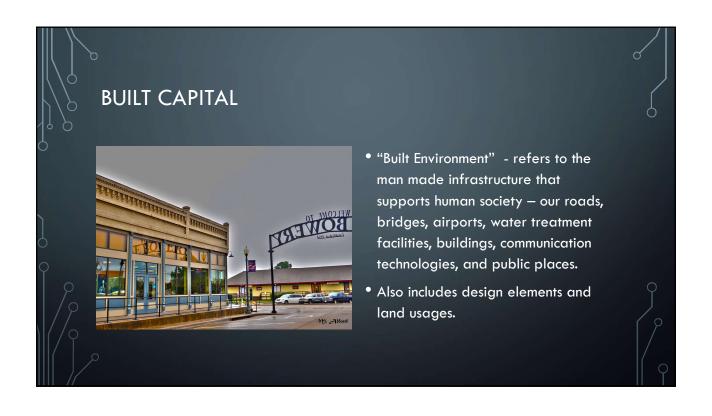




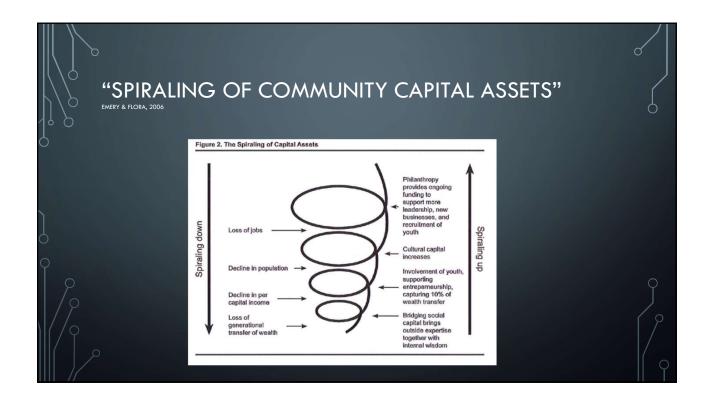




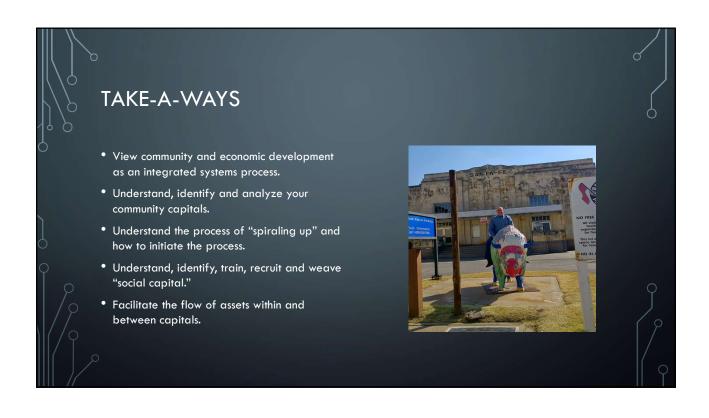












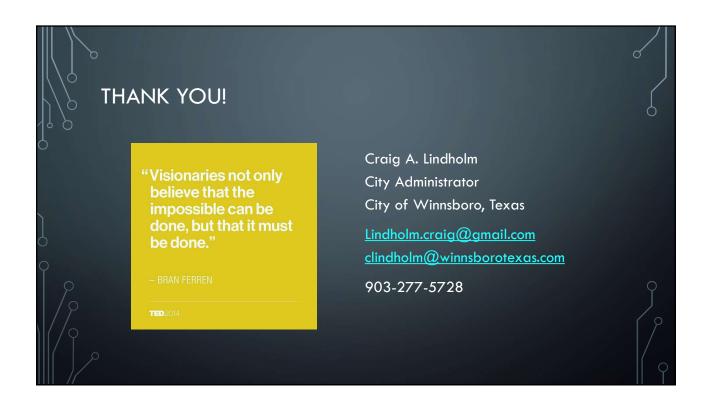


TABLE 1 The Seven Types of Community Capitals

DEFINITION

EXAMPLES



The quality and quantity of natural and environmental resources existing in a community.

Parks; lakes; rivers; wildlife; forestland; farm land; mountains; other natural resource features.



The values, norms, beliefs and traditions that people inherit from the family, school and community. Also includes material goods produced at a specific time and place (such as paintings, books) that have historical or cultural significance.

Cultural events/festivals; musical heritage, libraries; museums; multi-lingual populations; historical associations.



Attributes of individuals that provide them with the ability to earn a living, strengthen community, and otherwise contribute to community organizations, to their families, and to self-improvement (Flora et al. 2004). It includes access to education and knowledge development, training and skill building activities and efforts to build and expand local leadership.

Formal and informal educational institutions; workforce training programs; adult and youth leadership programs; lifelong learning activities.



Social

Connections existing among people and organizations that help make things happen in the community. Includes close ties that build community cohesion (bonding) as well as weaker ties with local and outside people and organizations that help promote broad-based action on key matters (bridging).

Activities that build trust among people and groups of different races and ethnic backgrounds; citizen involvement in community discussions and events; community celebrations or parades; involvement in civic and service groups; organizations that link diversity of people and organizations together.



Political

The ability to influence and enforce rules, regulations, and standards. Access to individuals and groups with the power to influence decisions. Participating in civic discourse on difficult public issues.

Elected and appointed government officials; citizen participation in issue forums; Congressional representatives and staffers; political organization leaders; voting rates in local, state and national elections.



Financial

The variety of financial resources available to invest in local projects or economic development initiatives. Efforts to build wealth to support community development activities.

Community foundations; grants; microloan programs; revolving loan funds; community development financial institutions; banks.



Represents the infrastructure of the community – the basic set of facilities, services and physical structures needed by a community.

Broadband and other information technologies; utilities; water/sewer systems; roads/bridges; business parks/incubator facilities; hospitals/health care buildings; main street buildings; housing stock.

Sources: Flora and Flora (2008); Flora, Flora and Fey (2004); Jacobs (2011a, 2011b, 2011c, 2011d); Flage and Hauser-Lindstrom (2007); Emory, Fey and Flora (2006).

Community Capital Framework Exercise

Identify/inventory your community's capitals, status of assets within each capital, flow of assets between capitals, and social connections for each capital.

Community Capital	Community Inventory	Social Connection(s)
Natural		
Cultural		
Human		
Social		
Political		
Financial		
Built		

Public Hearing / Resolutions / Other Action Items:

ITEM 7

ITEM 7- Update – Progress on Change to the By-Laws and Articles of Incorporation

Executive Summary:

This is merely to keep this task on track.

No Action Required

Reports from WEDC Staff, City Staff and Others:

ITEM 8

ITEM 8 - Winnsboro EDC Program Reports:

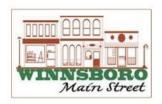
- Farmers' Market Debra Aarons
- Main St. / Monday Night Live Gus Gustafson
- Social Media and Website Tammy Hendricksmeyer

Reports from WEDC Staff, City Staff and Others:

ITEM 9

ITEM 9 – EDC Progress Report – Overview from EDC Director





Main Street Program Monthly Report to City Council Month of March: 2017 Submitted by Gus Gustafson Main Street Program Manager

Hello City Councilmembers!

As always, thank you for the opportunity to serve the City of Winnsboro!

OUR TOWN 1ST

March-2017 Main Street Board Meeting Highlights

<u>Our Vision</u>: The Winnsboro Main Street Program envisions downtown Winnsboro as the cornerstone of the community where residents and visitors can come together in a spirit of unity and hospitality, preserve the rich historical heritage of the community, and work towards future prosperity for later generations.

<u>Our Mission</u>: The mission of the Winnsboro Main Street Program is to revitalize historic downtown Winnsboro into a healthy marketplace and to improve the quality of life of its citizens and guests by using the Texas Main Street fourpoint approach – Organization, Design, Promotion, and Economic Vitality.

Core Values:

- *Historical*: We value our culture, our arts, and their roles in forming our history; therefore, we remain committed to ensuring our **heritage** lives on for future generations.
- *Integrity*: We value our diverse community, cultural heritage and businesses; therefore, we embrace openness and inclusion of all, creating a viable partnership with our fellow-merchants, recognizing our challenges as opportunities for growth.
- **Team**: We value our diverse community; therefore, we embrace openness and inclusion of all. We believe in working as a team to achieve our collective goals, exercising integrity in all that we do.
- *Economic Prosperity*: We value our economic prosperity; therefore, we will grow the culture of entrepreneurship within the community.

Current Main Street Advisory Board:

- Steve Barnhart; The Rooster Café; Chairman
- Cheryl Estes; Copperleaf Day Spa; Secretary
- Eric Peterson; Finders Keepers; Economic Vitality
- Lee Sturgeon; Beauweevils; Design
- Cathy Mobley; Citizen
- Vicki Moreno; Chamber of Commerce
- Alisa Burnham; Citizen



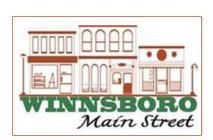


Directional Wellness—213 North Main Street—had an open house in March, and is up and running:



- Bonnie & Clyde Walking Tour: planning continues, scheduled for 11 A.M. on May 13th during Historic
 Preservation Month in the State of Texas. Rather than a separate performance on the Bowery Stage, Randy
 Lindsey will work directly with Main Street and incorporate more elaborate reenactments during the walking
 tour itself. Randy Lindsey & Eric Peterson head up the committee for this.
 - Activity in the Main Street District

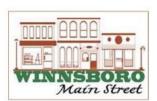






Texas Treasure Business Award – Main Street took the lead on the application process, through the Texas Historical Commission, to officially honor the Winnsboro News, for over 100 years of service to its community. We achieved our goal, and plans are being made to honor them with an awards presentation and celebration immediately after the State of Texas Legislative session finishes up—June 1st is the target date. We will keep the City Council posted on this. Senator Bryan Hughes, as well as State Rep. Cole Hefner will be on hand for this celebration!

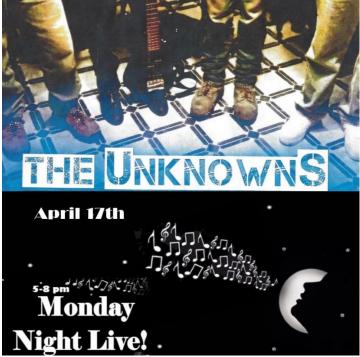






First Monday Night Live was March 20th, with over 300 people making their way to Market Street to enjoy this free community event. No recorded overnight stays at our Bed & Breakfasts this time around, but plenty of lake people, with second homes around the area, staying an extra night in the Winnsboro area so that they could attend the event. 42% of those surveyed were from other zip codes, including Leesburg, Pickton, Quitman, Holly Lake, Pittsburg, Yantis, Sulphur Bluff, and even the Main Street/Chamber of Commerce crew from Gladewater came to town specifically to check out our event! The 2017 kick-off performance was by Janet Robin—guitarist extraordinaire—all the way from Los Angeles, California. She was midway through her Texas Tour, which is how we managed to get her for a Monday night © Our new Market Street Stage LED lighting worked like a charm!



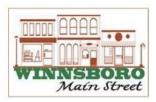


Above: Janet Robin, playing blindfolded!

Next up in April: The Unknowns [local talent]

We revised our registration form for Monday Night Live, loosening up the restrictions a bit. Also, Main Street created a Downtown Event Entertainment Subsidy which will allow other organizations to apply for funding out of the WEDC budget surplus if any funds are not utilized by Monday Night Live Music. Forms are included on the next few pages.





Main Street Program/City of Winnsboro - Registration Form for Vendors

Business Name:	
Owner:	
Address: (Street, City, State, Zip)	
Best Phone Numbers:	
Email:	
I will be at: Mar 20 Apr 17May 15J	lun 19Sept. 18 Oct 16Nov. 20
Description of Products/Services	
The undersigned:	
Food at Farmers Markets, and has complied. Market Rules and Regulations. 2) Allowed Booths: A sponsor's booth for the napproval by Main Street Board/Main Street Morganizations; Government agencies; Food Normalizations product choices;	rth by the State of Texas regarding the selling and consumption of Has also read and agreed to abide by the Winnsboro Farmers' ight they sponsor; Hand-crafted/Home-made Arts & Crafts [subject to lanager]; 501[c]3 non-profits; Local School organizations; Youth /endors with non-competing food choices; Vendors with non-erchandise, at the discretion of the Main Street Board, are invited to visory Board approval.
Signature:	Date:
Please submit your vendor registration and a \$15 reg Winnsboro - Main Street Program; 501 S. Main Stree	gistration fee per date, either in person or by mail to: City of et, Winnsboro, Texas.
Make checks payable to City of Winnsboro.	
Main Street Mgr. Signature:	Date:

Revised 3/2017





Winnsboro Economic Development Subsidy for Downtown Event Entertainment

Who can request a subsidy?

Downtown event organizers that feature some form of entertainment, added to attract more people to said event, and for the purpose of:

Promotions of the Arts—through Downtown events—that directly promote Tourism and the encouragement, promotion, improvement, and application of the arts, including instrumental and vocal music, dance, drama, and other arts related to the presentation, performance, execution, and exhibition of these major art forms.

Terms of Application Requested are as follows:

- Limit of funding request per entity shall be \$500.00 per event. Accessible funds will be determined by the surplus balance not utilized by Monday Night Live Music. The Main Street manager will be responsible for keeping track of the fund balance during each fiscal year.
- Recipient can only apply one (1) time per fiscal year for funding
- Time frame for use of funds received will be within one (1) year of approval
- Fund requests will be presented to Winnsboro Economic Development during regularly scheduled Board meetings.
- This is a re-imbursement grant. Event organizer must present a paid receipt, at which time the agreed-upon amount will be processed.

NOTE: Within 30 days after the event, requestor will be expected to submit a report to the Winnsboro Economic Development Board—in person, or a written report—detailing the overall success of the event, its turnout, and economic impact.

Submit application to:

City of Winnsboro Main Street Manager 501 S. Main Street Winnsboro, Texas 75494

Gus@winnsborotexas.com

Phone: 903.342.3654 Fax: 903.342.5708

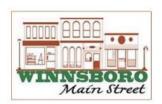




Date: _____

	Organization Info	ormation	
Name of Organization:			
Address:	City:	State:	Zip:
Contact Name:	Ph	one #: ()	
Website Address for Event or Sponsor	ring Entity:		
Check One: Non-Profit Priva	te/For Profit		
Tax ID #:	E	Intity Creation Date:	
Purpose of your organization:			
	Event / Project In	formation	
Name of Event/Project:			
Start Date:/	End Date	e:/	
Primary Location:			
Primary Purpose of the Event:			
How will the funds be used:			
Anticipated Economic [\$\$] Impact			
	Amount Req	uested: \$	





Winnsboro Center for the Arts [WCA] – and the Cultural Arts District:

Mary White is their current President; Jim Willis [*Chamber of Commerce Man of the Year – 2016*] handles all the bookings for the *Bowery Stage*; Maryann Miller still in charge of Community Theater; Vivien Tagg has been a wonderful addition to the Drama department. Gallery exhibits coordinated by Brenda Roberts.

http://www.winnsborocenterforthearts.com/

- The WCA gift and art supply shop in the front of the gallery is gaining in popularity.
- Starry, Starry Night, April 1st at the Civic Center; Main fundraiser for the WCA
- Brooks Williams is scheduled for the Bowery Stage on April 21st
- Monica Rizzio is scheduled for the Bowery Stage on May 13th

County Line Cooperative Ad, March/April - 2017









2017 Events - updated by Downtown Merchants

Every Monday starting at 5:30 at Civic Center: February 13 for 12 weeks. Work Out classes plus nutritional seminars.

Free to Public. Sponsored by Wellness Coalition/Parks and Rec

Live music at Lone Republic every Saturday night

March 18-19 Outdoor Expo/Swap Meet Civic Center grounds and building

This is the gun show but is growing into more of an outdoor expo with other vendors available. This is the chambers largest fundraiser to keep the doors open so please send your patrons to the Expo for that weekend.

March 20 MNL: 5:00 start Janet Robin music

March 23 Circus Civic Center grounds

March 31 Art Center: Johnsmith

April WHS one act play dinner theater. Date tbd

April 1 Starry Night Fundraiser for Art Center Civic Center (change of venue this year)

April 1 Farmers Market 8 am start Market Street

Cake and coffee 10:00

This is growing thanks to our support. This will be every Saturday until October

April 4 Standard Club Tea and Fundraiser Library

Garden Party Theme

April 8 Boy Scouts- Pancake Breakfast \$5.00 per plate Market Street
April 8 Color Run 5K 7:45 Walker Park

Supports Wellness Coalition: Register at Scotts Pharmacy

April 17 Monday Night Live Band is "Unknowns" on Market Street

April 21 Art Center: Brooks Williams

April 22 Earth Day Celebration Market Street sponsored by Farmers Market

May 6 Run for the Roses; Hat making, stick making, Retail competition for the best horse (basic stick horse will be

supplied for a donation to retailers)

May 6 Boy Scout Pancake Breakfast Fundraiser Market Street

\$5.00 donation

May 13 Mothers Day Plant sale: Including WISD student painted pots for sale Farmers Market

May 13 Bonnie and Clyde Walking Tour and Street Performance

Starting at 11, this year will include 4 scenes played out in the streets with our usual great performers.

May 13 Art Center: Monica Ruzio

May 15 Monday Night Live Pine Tones Market Street

May 18,19,20 Winnsboro Animal Rescue Garage Sale Fundraiser Civic Center

For donated items contact Denise Miranda (214)354-1249

May 19 Art Center: Peter Yarrow

May 20 Wood County Master Gardners Farmers market

May 27 Old McDonald Farm Day with Live animals Farmers market

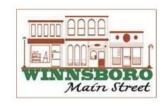
MONTH OF JUNE: ALL ABOUT BEE's

June 3 Save the Bee's art contest: Painted hive displays) Farmers markets

June 4 Save the Bee's Artist Reception 2:30 to 4 Art Center

June 8 Art Center: Ronnie Cox Band





June 10 Art Center: Hannah Kirby

June 10 Save the Bees Art Contest (painted Hives)

June 10 Wellapalooza: Calling attention to whats offered in our town focused on healthy lifestyle. Thinking of asking retailers to have demonstrations for healthy living such as karate, cooking, smoothie prep, yoga, workouts, etc...

sponsored by Wellness coalition

June 17 Save the Bees art Contest winner announced. Farmers Market Also "honey extraction"

demonstration Depot meeting room

June 19 Monday Night Live Blandells (50/60's music)

July 4 Chamber Fireworks City park

September 2 Classic Car Cruise In Downtown
September 9 National Day of Planting Farmers Market
September 16-17 Outdoor Expo Civic Center
September 18 Monday Night Live Market Street

Introducing: Taste of Winnsboro: September? Market Street
This will be on a Sunday mid morning to around 2pm

October 3 National Night Out City Hall

October Autumn Trails All Month

October 16 Monday Night Live Market Street

October 27 Art Center: Terri Hendrix with Lloyd

October 28 Downtown Halloween

Scare on the Square Morning Zombie Run Church Festivals

November 2 Art Center/Market Street Day of the Dead

November 10-11 Winnsboro Art and Wine Festival Downtown

November 11 Veterans Day Celebration

November 20 Monday Night Live

WOULD LOVE FOR A RETAILER TO TAKE THE BELOW PROJECT on...

November 25 to Christmas: "Our Town First "Shop Local Promotions

Merchant Sip and See's (lets work together on a couple of dates)
Progressive Wine tasting with local vineyards. (wine stops) \$5 glass

December 9 Chamber Parade

Each Friday in December Main Street will have a drawing for cash give-aways supported by merchant participation in ticket give-aways at retailer locations.



WINNSBORO FARMERS' MARKET MANAGER REPORT 2017 Season

Manager: Debra Aaron – 903.629.3332 (landline)

312.307.0114 (iphone)

Email: manager@winnsborofarmersmarket.com

March

March was all about finishing up and filing the USDA Grant Proposal and preparing for opening day of the market on April 1, 2017. We spent over 50 hours alone this month on writing and planning the USDA Grant. The application forms and corresponding supporting documents and budget were submitted six days before the required deadline of March 27th. The USDA added six more pages of requirements than the last submission back in 2014. The application and grant package was submitted and accepted on March 22 and we will be notified September 30, 2017 if it was approved.

We hosted a farmers' market lunch and seed swap at the Depot for all new vendors. They enjoyed pizza and salad from Monks Oven. We distributed information about the market and had a question and answer session with the board. Vendors also introduced themselves and spoke briefly about their farming and business operations.

Preparations were underway for opening day including notifying the Winnsboro Online Guide, relisting market information on the marque, placing newspaper and Facebook ads, placing yard signs around town, installing a banner on Hwy. 11, and notifying downtown businesses. Many new vendors signed up at this meeting and most of our returning vendors signed up as well for a total of 36.

The transition of our website is complete after the board reviewed and tweaked the overall look. Forms were added and pictures were updated. We also updated the Farmers' Market Facebook page.

We set up a booth at the Wood County Master Gardeners Spring conference that was held at the Carroll Green Civic Center in Quitman. We handed out literature about our market and answered questions from potential customers and vendors.

I also traveled to the New Orleans, Louisiana area where I attended the Covington Farmers' Market on the north shore of Lake Pontchartrain. I had heard many positive remarks about this market and I met with the manager and we talked about what worked with their market and we exchanged ideas.

Events:

Update on project with WISD - Art students are almost finished with the posters they have been making for the vendors/farmers which will be on display at an upcoming market. We delivered seeds to the elementary students who will be planting them to sell during Mother's Day weekend.

The board met three times during the month to continue working on the 5k event and Wellness Event (Well-Appaloosa) working in conjunction with Wellness Coalition; Derby Day; and Old McDonald Farm Day.

Summary of work

- Submitted Grand documents to USDA.
- Hosted vendor luncheon.
- Marketing for new season.
- Working with various community organizations to create market events.
- Cleaned and placed signage.
- Updated market brochure

<u>Facebook Page Likes:</u> 1939 (an increase of 28)

Facebook Posts: 19 + 1 video

<u>2017 Vendors</u>: 36

<u>Customer Attendance Totals:</u> <u>Vendor Attendance Totals:</u>

Season is over, no attendance numbers applicable.

Products available at the market in September

Mileage: 313 Miles

Time/Task Log:

Grant: 52.50 hours
Meetings: 14.00 hours
Conference 0.00 hours
Emails: 15.50 hours
Phone: 5.25 hours
Travel: 7.25 hours
Website/SS/Admin. 58.00 hours

Documents, computer work, website, Facebook, advertising and

listings on the internet, website update and maintenance,

registrations, vendor logs, printing, etc.

Mgmt. Activity: 8.00 hours Management on market days, placing/removing signs weekly,

marking booth spaces, market set up and take down, clean up, bathroom check, managing vendors, deposits, reports, budgets,

and documents to City Hall, etc.

Total: 160.50 hours

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Reports from WEDC Staff, City Staff and Others:

ITEM 10

ITEM 10 - Comments / Concerns from Board Members

ITEM 11

ITEM 11 - Questions from the Media

Executive Session:		
<u>ITEM 12</u>		
ITEM 12 - Executive Session: President Paul Bradshaw "The Winnsboro Economic Development Corp. will adjourn into executive session at p.m. as authorized by the Texas Government Code Chapter 551 et seq. under:" (check all that apply and provide specifics under the heading) a. Section 551.071 (consultation with attorney) b. Section 551.072 (deliberations regarding real property) c. Section 551.073 (deliberations regarding prospective gift) d. Section 551.074 (personnel matters) • EDC Director and Assistant EDC Director e. Section 551.076 (deliberations about security devices) f. Section 551.087 (Economic Development) • Project Update		
<u>ITEM 13</u>		
ITEM 13 - Reconvene out of Executive Session President Paul Bradshaw "The Winnsboro Economic Development Corp. is coming out of executive session at p.m.		
Action from discussions held in Executive Session		
Suggested Action: I, make a motion for the Winnsboro Economic Development Board of Directors to (approve/no approve)		
Seconded by Board Member		

Board Members	AYES	NAYS
Paul Bradshaw		
Lyndi McCulloch		
Jan Mills		
Randy Parrish		
Brenda Shirley		
Chett Simons		
Roger Young		

Motion: Carried Failed

Adjournment

ITEM 14

ITEM 14- Adjournment

Executive Summary:

Adjournment - President Paul Bradshaw -

- o **Regular Meeting** of the Winnsboro Economic Development Corp. will be held on Tuesday, May 23, 2017 at 5:30 pm here at City hall.
 - Persons desiring to present business to the WEDC Board at that meeting are directed to submit a request in writing to the City Secretary by Monday, May 15, 2017 in order to be included on the agenda.
- There being no other business, the meeting is hereby adjourned.

Called to A	djournment at	ma
Called to A	ujourrinent at	ρı